

## PARMALAT KITCHEN DREAMS PROMOTION

### Terms & Conditions

1. The competition is open to all residents of the Republic of South Africa over the age of 18 (eighteen) years at the date of entry with the exception of the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
2. The competition commences on the 1<sup>st</sup> March 2024 and closes at midnight on the 31<sup>st</sup> May 2024. Any entries received outside of the duration of the Promotion will be invalid, automatically disqualified, and will not be considered.
3. To enter the competition and stand a chance to win the participant must purchase any Parmalat product and enter via the following platforms:
  - DIAL** \*120\*8963# to enter (20c/20sec), or
  - SCAN** QR code and enter via WhatsApp, or
  - SAVE** WhatsApp no. 066 479 2431, enter keyword Parmalat and follow prompts

As part of the entry mechanic the participants will be required to provide the last 4 digits of the barcode found on the product purchased. (Standard rates apply: 20c per 20 seconds). Free minutes and free SMS's do not apply. Do not send an SMS to \*120\*8963# as these will not be accepted as valid entries to the Competition.

Incomplete entries will be billed to the relevant service provider. The Promoter shall not be responsible for telecommunication failure on the part of the Eligible Contestant's service provider. Participants must enter using a phone number that is contactable during office hours i.e. 08h00 to 17h00, Monday to Friday, excluding Public Holidays.

4. All the successful entries received will stand a chance to win their share of R1 Million in prizes.
5. Consumers may enter as many times as they choose however each entry must be for a separate Parmalat product purchase.
6. Participants must **keep their proof of purchase** for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw.

#### 7. Prizes

Eligible Participants stand a chance to win one of the following prizes:

- 7.1 Weekly prizes: 20x Le Creuset starter set valued @ R6,500 which consists of a classic round Casserole Pot, 23cm Pie Dish and 2 Rectangular Dishes
- 7.2 Weekly prizes: 80 x R5,000 Cash
- 7.3 Monthly prizes: 9x Smeg appliances valued at R18,200 each which consists of a Retro Stand Mixer, 1.7L Kettle, 2 slice Toaster and 2 speed Blender 300W
- 7.4 Grand prize: R350,000 Kitchen make-over (or cash)
- 7.5 Should any of the above listed items be out of stock, it will be replaced with a similar product of same quality and value as the one listed above
- 7.6 The afore-mentioned prizes are non-refundable, non-transferable, or exchangeable and the Winner(s) indemnifies the Promoter and its representatives against any harm in experiencing or using a prize to the fullest extent permitted by the Consumer Protection Act.

7.7 The Promoter will not be liable for any manufacturing faults, recalls, damage or loss caused by or to the Prize(s) (including the Motor Vehicle) once handed over to the winner.

## 8. Selection of Winners

8.1 Winners will be chosen from the pool of valid entries of Eligible Participants

8.2 Winners will be randomly selected by means of a computer-generated random draw

8.3 Winners will be contacted by our promotion partner, COLONYCampaigns, who are managing the Parmalat Kitchen Dreams Promotion, and will request documentation to be completed and for each winner to provide their bank account details and proof of banking letter (dated not more than 3 months ago). Cash prizes will then be electronically transferred (EFT) into the provided bank account once these are received.

8.4 Random weekly winners will be drawn on 8, 15, 22, 29 March; 5, 12, 19, 26 April; and 3, 10, 17, 24 May; and 3<sup>rd</sup> June 2024

8.5 Random monthly winner draw will take place on 1 April, 2 May & 3 June 2024

8.6 The grand prize draw will be done via an audited random draw with an independent registered auditor on Monday 3<sup>rd</sup> June 2024

8.7 All valid entries received will be entered for the main prize draw

8.8 Winners will be announced on Parmalat's Instagram and Facebook pages

<https://www.instagram.com/parmalatsouthafrica/?hl=en> and

<https://www.facebook.com/ParmalatSouthAfrica/>.

## 9. Winner Contacting

9.1 Colony Campaign, the company nominated by the Promoter ('Notifier') will contact a potential prize Winners by telephone ("Telephone Call") to the cell phone number used to enter the promotion by that potential prize Winner.

9.2 The Notifier will endeavor to contact the Winner once every day for **7 consecutive working days** after their name is drawn and leave a voice message (if possible to do so), in order to verify their details. However, if the Winner cannot be reached and does not return the call within 24 hours of the last voice message being left on the third working day of attempting to contact a Winner, the prize will be forfeited and another Winner will be selected in accordance with the provisions of the Terms.

9.3 A potential prize Winner is not an actual Winner, until his/her status as an Eligible Participant is confirmed, their entry submission is validated and his/her qualifying documents (including proof of the transaction) are completed and submitted to the Promoter or someone nominated by the Promoter.

9.4 The Winner (s) will be required to provide their proof of purchase (/till slip) connected with their winning entry. The details contained in the original till slip retained by the Winner must match those in the Winner's entry. If the details in the Winner's original proof of purchase do not match those of the winning entry, that Winner will be disqualified, and the Promoter will conduct another random draw to select a Winner.

9.5 The Winner(s) will be required to provide a copy of his/her ID together with their proof of purchase/original receipt, and the Winner Form.

9.5 If the Winner fails to provide requested documentation within 48 hours (2 days) from being requested to do so, the Winner will forfeit the prize and shall have no claim against the Promoter.

10. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

11. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize

draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

12. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

13. The judge's decision is final, and no correspondence will be entered into in this regard.

14. Use of Personal Information:

14.1 The Promoter collects personal information about entrants (including identification, contact and address information) in order to contact them about the promotion and where appropriate, verify their identity to award and deliver prizes. Personal information will be handled in accordance with the Protection Of Personal Information Act of South Africa.

14.2 Only those entrants who opt-in to receive future communications from the Promoter will also be contacted for future promotions and communication related to the Promoter.

15. Eligible Participants that are selected as Winners, consent to having their names published, subject to a right of refusal in the following media:

- i) on the Promoter's website i.e. [www.lactalis.co.za](http://www.lactalis.co.za)
- ii) via the Promoter's Social Media platforms

16. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

17. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.