



## CULINARY ADD A TWIST – PROMOTIONAL TERMS & CONDITIONS ("**COMPETITION RULES**")

### 1 Interpretation

1.1 In these Competition Rules, the following definitions apply (unless the context clearly indicates a contrary intention):

- 1.1.1 "**the Act**" means the Consumer Protection Act, 2008 (Act No. 68 of 2008);
- 1.1.2 "**Business Day**" means a day other than a Saturday or a Sunday or a day which from time to time is a proclaimed public holiday in the Republic of South Africa;
- 1.1.3 "**Competition Rules**" means these rules, as required by Section 36 of the Act;
- 1.1.4 "**Participant**" means an individual who enters the Promotional Competition and meets the criteria set out in any natural person who qualifies in terms of clause 4.1;
- 1.1.5 "**Participating Product**" shall mean any of the products listed in Annexure A hereto;
- 1.1.6 "**POPI**" means the Protection of Personal Information Act, 2013 (Act No. 4 of 2013);
- 1.1.7 "**Promoter**" means Tiger Consumer Brands Limited;
- 1.1.8 "**Promotional Competition**" means the competition to which these rules pertain as run by the Promoter during the Promotion Period;
- 1.1.9 "**Promotion Period**" means the period starting on 14 October 2024, and closing on 15 December 2024, at 23h59. No late entries will be accepted;
- 1.1.10 "**Prize**" means the prize that a Participant stands a chance to win as further described in clause 6; and
- 1.1.11 "**Redeemable Period**" means the period that the Winners have to redeem their Prize being:
  - 1.1.11.1 within 3 (three) months of notification (as contemplated in clause 6.3.1) in respect of the trolley dash; and
  - 1.1.11.2 within 1 (one) month from date of notification (as contemplated in clause 6.3.2) in respect of the food hamper;
- 1.1.12 "**Retail Store**" means a store that sells products or services directly to consumers;
- 1.1.13 "**Tiger Brands Voucher**" means a food hamper that will consist of a combination of goods listed hereunder:

All Gold Smooth Apricot Jam 900g
All Gold Tomato Sauce 700ml
Benny Chicken Flav Instant Stock Powder 8x42x17g
Black Cat Smooth Original 400g
Crosse & Blackwell Tangy 750g
KOO Baked Beans in Tomato Sauce 410g or 400g
Mrs Balls Original 470g



1.1.14 **"Winner"** means a Participant who is successful in the Promotional Competition and is notified as such by the Promoter in terms of clause 7; and

1.1.15 **"Wholesale Store"** means a store that sells products or services to both companies and directly to consumers.

## 2 Introduction

The Promoter is offering a Promotional Competition in terms of which the Participants can enter the Promotional Competition in order to win the Prize, in terms of the Competition Rules set out herein.

## 3 The Consumer Protection Act

3.1 The Competition Rules contain certain terms and conditions which may:-

3.1.1 limit the risk or liability of the Promoter, or any relevant third party; and/or

3.1.2 create risk or liability for the Participant; and/or

3.1.3 compel the Participant to indemnify the Promoter or a relevant third party; and/or

3.1.4 serve as an acknowledgement, by the Participant, of certain facts.

## 4 The Participant

4.1 The Participant must, if:

4.1.1 a natural person, be 18 (eighteen) years or older and a permanent resident or citizen of the Republic of South Africa; or

4.1.2 a juristic person, be a company duly registered and incorporated in accordance with the company laws of the Republic of South Africa.

4.2 The Participant, by entering the Promotional Competition, expressly acknowledges that he/she has been given an appropriate opportunity to first read the Competition Rules before entering the Promotional Competition and that he/she understands and thereby agrees to the Competition Rules.

4.3 It is a material term of the Promotional Competition that all Participants to this Promotional Competition participate entirely at their own risk.

4.4 No director, employee, agent or consultant of the Promoter(s), or their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in connection with this Promotional Competition may participate in this Promotional Competition.

## 5 How to enter

5.1 To enter this Promotional Competition Participants must:

5.1.1 buy any 3 (three) of the Participating Products, when buying from a Retail Store; OR buy any 3 (three) cases of the Participating Products when buying from a Wholesale Store;

5.1.2 dial \*120\*1703# or alternatively WhatsApp "HI" to +27 72 562 1231 and follow the prompts to complete his/her entry; and



5.1.3 keep his/her till slip as proof of purchase in order to claim a Prize.

(Standard rates apply. USSD costs are 20c/20 seconds. The cost per WhatsApp message is charged in accordance with the Participant's network service provider)

5.2 Each entry requires a separate till slip dated within the Promotion Period to be declared valid.

5.3 A Participant will not be eligible to claim a Prize should they not be able to provide valid proof of purchase(s).

5.4 A person cannot win more than 1 (one) Prize in this Promotional Competition.

5.5 The Promoter is not liable for the failure of any technical element relating to this Promotional Competition that may result in an entry not being successfully submitted.

5.6 Entries which are unclear, illegible or contain errors will be declared invalid.

## 6 The Prize

6.1 The Prizes are as follows:

6.1.1 Retail Store purchases – 63 ( sixty-three) trolley dashes valued at R 1, 500.00 (one thousand five hundred rand) each; and

6.1.2 Wholesale Store purchases – 8 (eight) Tiger Brands Vouchers valued at R 2, 000.00 (two thousand rand) each.

6.2 A person cannot win more than 1 (one) Prize in this Promotional Competition.

6.3 The Winners will be selected as follows:

6.3.1 in respect of the clause 6.1.1, the Winners will be selected by an audited random draw and will be notified telephonically within 1 (one) week of selection having taken place; and

6.3.2 in respect of clause 6.1.2, the Winners will be selected by an audited random draw and will be notified telephonically within 4 (four) weeks of the selection having taken place.

6.4 In the event that any of the Winners cannot be successfully contacted following all reasonable attempts to do so, the Promoter reserves the right to draw another Winner in substitution. The names of the Winners will be available on the consumer care line. Any queries in this regard may be directed to the Tiger Brands consumer care line 0860101107.

6.5 The Promoter shall bear all responsibility and costs in:

6.5.1 arranging the execution of the trolley dash;

6.5.2 confirming all details related to the trolley dash with the relevant Retail Store; and

6.5.3 informing the Winner of all details related to the trolley dash which shall include, but is not limited to, the Retail Store name, address and contact person, date and time of the trolley dash etc.

6.6 Any Prize not taken up for any reason within the Redeemable Period will be forfeited.

## 7 The Winner

7.1 The Winners will be selected as follows:



- 7.1.1 Retail Store purchases – there will 1 (one) Winner selected daily, equating to a total of 63 (sixty-three) Winners selected for the Promotional Competition; and
- 7.1.2 Wholesale Store purchases – there will 1 (one) Winner selected weekly, equating to a total of 8 (eight) Winners selected for the Promotional Competition.
- 7.2 By participating in the Promotional Competition, the Winner hereby accepts that the Winner may be asked to take part in further publicity relating to the Promotional Competition, with the Winner's permission, the Promoter may incorporate the Winner in publicity campaigns or allow their names and likenesses to be used for promotional purposes aligned with the Promoter's business, including but not limited to posting photos to the Promoter's website, Facebook and other social media pages.
- 7.3 The Winners may be required to sign a waiver of liability and indemnity before claiming their Prizes.
- 7.4 All Winners will be required to provide:
  - 7.4.1 their names, ID numbers/passport numbers and contact details if a natural person; or
  - 7.4.2 any relevant information, as requested by or on behalf of the Promoter, if a juristic person;
- 7.5 All Winners will required to sign an acknowledgement of receipt of the Prize.
- 7.6 The Participants consent, by taking part in the Promotional Competition to the Promoter using the personal information collected through the Promotional Competition to adjudicate the Promotional Competition and for future marketing purposes by the Promoter.
- 7.7 Where Participants/ Winners consent to take part in the Promoter's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.

## 8 The Rules

- 8.1 The following rules apply to the Promotional Competition:-
  - 8.1.1 the Participants must provide correct and up-to-date personal details as required by the Promoter with each referral sent to the Promoter and allow the Promoter to process such information in terms of POPI;
  - 8.1.2 the Promoter reserves the right to amend these Competition Rules by bringing it to the Participants attention within a reasonable period of time and may terminate the Promotional Competition at any time. In such event, where the Promotional Competition is terminated or suspended, all Participants agree to waive any rights that they may have in terms of the Promotional Competition and acknowledge that they have no recourse against the Promoter, their employees, agents, partners, suppliers, or sponsors; and
  - 8.1.3 in the event of a dispute, the decision of the Promoter will be final and binding and no correspondence will be entered into. In this regard and for further clarity, the Promoter shall be entitled to deal with such disputes (or any failure by Participants



to follow the rules) in their sole discretion, including that the Promoter shall be entitled to immediately disqualify Participants from this Promotional Competition.

- 8.2 Unlawful, fraudulent, or otherwise dishonest conduct or any conduct in breach of these Rules by a Participant and/or their parents/guardians, determined in the Promoter's sole discretion, may result in disqualification from the Promotional Competition and ineligibility to win any Prize.

## 9 Indemnification

- 9.1 By entering the Promotional Competition, the Participant expressly agrees to the following indemnifications:

- 9.1.1 the Participant indemnifies and holds harmless the Promoter and its promotional partners, their employees and their agents ("the **Indemnified Parties**") of any and all liability pertaining to any damage, cost, injuries and losses of whatsoever nature and howsoever arising as a result of their participation in the Promotional Competition and related events and activities, including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy; and
- 9.1.2 the Participant accepts that the Indemnified Parties will not be responsible for any costs, damage or otherwise, howsoever incurred by the Winner subsequent to claiming the Prize.

## 10 Prize Qualification Rules

- 10.1 A Prize may not be handed over to a Winner when it is prohibited by law for the Winner to use the Prize. The Winner must prove their eligibility to use the Prize. Once the Winner has been notified and the Prize has been handed over, the Winner must sign an acknowledgement of receiving the Prize.
- 10.2 The Participant must inform their employer of his/her participation in the Promotional Competition and must obtain consent to participate, if this is required. The Promoter accepts no responsibility in this regard should the Participant have failed to obtain the necessary consent, resulting in their inability to redeem the Prize.
- 10.3 The Winner must:
- 10.3.1 provide valid proof of identity (a green bar-coded ID book/smart ID, passport or driver's license) if a natural person; or
- 10.3.2 provide valid proof of incorporation if a juristic person.
- 10.4 Any extras not included in the Prize as detailed above will be at the expense of the Winner.
- 10.5 The Promoter reserves the right to substitute the Prize with any other prize of similar commercial value to the Prize offered herein, at its sole discretion.
- 10.6 For further information or enquiries please email consumer services at [tigercsd@tigerbrands.com](mailto:tigercsd@tigerbrands.com) or call us on 086 010 0878. Calls to this number will be charged by your cellular network service provider.



## 11 **POPI**

- 11.1 Any personal data relating to the Winner or any other Participant will be used solely in accordance with the Act and POPI and will not be disclosed to a third party without the Winner's or Participant's prior consent.
- 11.2 This Promotional Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X (formerly referred to as 'Twitter') or any other social network.
- 11.3 The Participant by part taking in the Promotional Competition consents to their personal information to be shared with the Promoter's employees, contractors or agents for the purpose of this Promotional Competition and for the purpose of sharing future promotions.



## ANNEXURE A – PARTICIPATING PRODUCTS

Brand	Product
All Gold	<ul style="list-style-type: none"> <li>• All Gold Superfine Apricot Jam 3,75kg</li> <li>• All Gold Apricot Jam 900g</li> <li>• All Gold Apricot &amp; Peach Jam 900g</li> <li>• All Gold Superfine Apricot Jam 450g</li> <li>• All Gold Apricot &amp; Peach 450g</li> <li>• All Gold Super Fine Apricot Jam 225g</li> <li>• All Gold Strawberry Jam 450g</li> <li>• All Gold Strawberry Jam 900g</li> <li>• All Gold Strawberry Jam 3,75kg</li> <li>• All Gold Seville Orange Marmalade 450g</li> <li>• All Gold Squeeze Apricot &amp; Peach 460g</li> <li>• All Gold Strawberry Squeeze 460g</li> <li>• All Gold Mixed Fruit Jam 1.2kg</li> <li>• All Gold Smooth Apricot Jam 1.2kg</li> <li>• All Gold Smooth Apricot Jam 640g</li> <li>• All Gold Mixed Fruit Jam 640g</li> <li>• All Gold Strawberry 620g</li> <li>• All Gold Apricot 300g</li> <li>• All Gold Mixed Fruit 300g</li> <li>• All Gold Strawberry 300g</li> <li>• All Gold Tomato Sauce Original 500ml</li> <li>• All Gold Tomato Sauce 700ml</li> <li>• All Gold Tomato Sauce 350ml</li> <li>• All Gold Hot &amp; Spicy 350ml</li> <li>• All Gold Tomato Sauce Hot &amp; Spicy 500ml</li> <li>• All Gold BBQ Sauce Squeeze 500ml</li> <li>• All Gold Mustard Sauce Squeeze 500ml</li> <li>• All Gold Original Tomato Paste Sachets 1x30x50g</li> </ul>
Benny	<ul style="list-style-type: none"> <li>• Benny Chicken Flavoured Instant Stock Pow 8x42x17g (LOCAL)</li> <li>• Benny Beef Flavoured Stock cube (10g x 12) x 24 x 4</li> <li>• Benny Beef Flavoured Stock cube (10g x 24) x 12 x 4</li> <li>• Benny Beef Flavoured Stock cube (10g x 48) x 8</li> <li>• Benny Chicken Flavoured stock cube (10g x 12) x 24 x 4</li> <li>• Benny Chicken Flavoured stock cube (10g x 24) x 12 x 4</li> <li>• Benny Chicken Flavoured stock cube (10g x 48) x 8</li> </ul>
Black Cat	<ul style="list-style-type: none"> <li>• Black Cat Peanut Butter Crunchy Original No Sugar/Salt) 400g</li> <li>• Black Cat Peanut Butter Crunchy (No Added Sugar) 800g</li> <li>• Black Cat Peanut Butter Smooth Original(No Sugar/Salt) 400g</li> <li>• Black Cat Peanut Butter Smooth (No Added Sugar) 800g</li> <li>• Black Cat Peanut Butter Smooth 270g</li> <li>• Black Cat Peanut Butter Smooth (Added Sugar/Salt) 400g</li> <li>• Black Cat Peanut Butter Smooth (Added Sugar/Salt) 800g</li> <li>• Black Cat Peanut Butter Smooth 3kg</li> <li>• Black Cat Peanut Butter Crunchy (Added Sugar/Salt) 400g</li> <li>• Black Cat Peanut Butter Crunchy (Added Sugar/Salt) 800g</li> </ul>



Brand	Product
	<ul style="list-style-type: none"> <li>• Black Cat Smooth Peanut Butter 250g</li> <li>• Black Cat Smooth Peanut Butter 400g</li> <li>• Black Cat Crunchy Peanut Butter 400G</li> <li>• BLACK CAT NASS SMOOTH P/Butter 400G (No Sugar No Salt)</li> <li>• BLACK CAT CRUNCHY NASS Peanut Butter 400G (No Sugar No Salt)</li> <li>• Black Cat Smooth Peanut Butter 800g</li> <li>• BLACK CAT CRUNCHY Peanut Butter 800G</li> <li>• BLACK CAT NASS SMOOTH Peanut Butter 800G (No Sugar No Salt)</li> <li>• BLACK CAT CRUNCHY NASS Peanut Butter800G (No Sugar No Salt)</li> </ul>
Crosse & Blackwell	<ul style="list-style-type: none"> <li>• Crosse &amp; Blackwell Mayonnaise 375g</li> <li>• Crosse &amp; Blackwell Mayonnaise 250g</li> <li>• Crosse &amp; Blackwell Mayonnaise 750g</li> <li>• Crosse &amp; Blackwell Creamy Mayonnaise 750g</li> <li>• Crosse &amp; Blackwell. Mayonnaise Regular Pet 1.5kg</li> <li>• Crosse &amp; Blackwell Mayonnaise 3kg N1</li> <li>• Crosse &amp; Blackwell Trim 790g</li> <li>• Crosse &amp; Blackwell. Salad Cream 790g</li> <li>• Crosse &amp; Blackwell Kasi Magic Cheese Sauce 330g</li> <li>• Crosse &amp; Blackwell Kasi Magic Jalapeno &amp; Cheese Sauce 330g</li> <li>• Crosse &amp; Blackwell Kasi Magic Hot &amp; Spicy Sauce 330g</li> </ul>
KOO	<ul style="list-style-type: none"> <li>• KOO Tomato Paste Original Sachets 1x30x50g</li> <li>• Koo Tomato Paste 24x100g</li> <li>• Koo Baked Beans in Tomato Sauce 215g</li> <li>• Koo Baked Beans in Tomato Sauce 410g</li> <li>• Koo Baked Beans in Tomato Sauce 400g</li> <li>• Koo Butter Beans 410g</li> <li>• Koo Butter Beans 3,00kg.Whole.Braine.Cs.Ch</li> <li>• KOO Butter Beans Curry/Tangy Sauce 410g</li> <li>• Koo Butter Beans In Tomato Sauce 420g</li> <li>• Koo Speckled Sugar Beans 410g</li> <li>• Koo Kidney Beans 410g.Whole.Braine.Sw.</li> <li>• Koo Black Beans In Brine 410g</li> <li>• Koo Cream Style Sweetcorn.215g</li> <li>• Koo Cream Style Sweetcorn 415g</li> <li>• Koo Whole Kernel Corn 410g</li> <li>• Koo Vegetable Curry 420g</li> <li>• Koo Mixed Vegetables 410g</li> <li>• Koo Samp &amp; Beans Original 400g</li> <li>• Koo Chick Peas In Flavoured Brine 400g</li> <li>• Koo Fresh Garden Peas 215g</li> <li>• Koo Garden Peas in Sweetened Brine 400g</li> <li>• KOO Surfmaid Petit Pois in Sweetened Brine 400g</li> <li>• Koo Processed Peas In Brine 400g</li> <li>• Koo Chakalaka Mild 410g</li> <li>• Koo Chakalaka Mild 215g</li> </ul>





Brand	Product
	<ul style="list-style-type: none"> <li>• Koo Chakalaka Extra Hot 410g</li> <li>• Koo Chakalaka Beans 410g</li> <li>• Koo Chakalaka Sweetcorn 410g</li> <li>• Koo Mixed Beans 410g.Whole.Brine.</li> <li>• Koo Beetroot Grated 405g</li> <li>• Koo Beetroot Slices 780g</li> <li>• Koo Beetroot Grated.780g</li> <li>• Koo Apricot 410g Sw.Halves.Syrup.Ezo.Ch</li> <li>• Koo Fruit Cocktail 225g.Dice.Syrup.Ezo.</li> <li>• Koo Fruit Cocktail 410g.Dice.Syrup.Ezo.Ch.Sw</li> <li>• Koo Fruit Cocktail 825g.Dice.Syrup.Sw.Ch</li> <li>• Koo Fruit Cocktail 3,060kg.Dice.Syrup.Cs..Ch</li> <li>• KOO Pineapple Crushed in light syrup 440G</li> <li>• KOO Pineapple Rings in light syrup 440G</li> <li>• KOO Pineapple Pieces in light syrup 440G</li> <li>• Koo Fruit Salad 410g.4 Fruits.Syrup.Sw.Ezo.Ch</li> <li>• Koo Fruit Salad. 825g.4 Fruits.Syrup.Cs.Ch</li> <li>• Koo Fruit Salad. 3,060kg.4 Fruits.Syrup.Cs.Ch</li> <li>• Koo Guava 410g.Halves.Syrup.Cs.Ezo.Ch</li> <li>• Koo Guava 825g.Halves.Syrup.Sw.Ch</li> <li>• Koo Peach 410g.Halves.Syrup.Sw.Ch</li> <li>• Koo Peach 825g.Halves.Syrup.Sw.Ch</li> <li>• Koo Peach 3,060kg.Halves.Syrup.Cs.</li> <li>• Koo Peach 225g.Slices.Syrup.Ezo.Ch</li> <li>• Koo Peach 410g.Slices.Syrup.Sw.Ezo.Ch</li> <li>• Koo Peach 825g.Slices.Syrup.Sw.Ch</li> <li>• Koo Peach 3,060kg.Slices.Syrup.Cs.</li> <li>• Koo Pear 410g.Halves.Syrup.Sw.Ezo.Ch</li> <li>• Koo Guava Halves Natural Juice..Ezo.Sw.Ch.Koo.</li> <li>• Koo Peach Slices Natural Juice..410g..Ezo.Sw.Ch.Koo</li> <li>• Koo Pear.Halves.Natural Juice..410g...Sw.Ch.Koo.Ezo</li> <li>• Koo Fruit Cocktail.Dice.Natural Juice...Ezo.Sw.Ch.Koo</li> </ul>
Mrs Balls	<ul style="list-style-type: none"> <li>• Mrs Balls Chutney Original 470g</li> <li>• Mrs Balls Chutney Hot 470g</li> <li>• Mrs Balls Chutney Peach 470g</li> <li>• Mrs Balls Chutney Extra Hot 470g</li> <li>• Mrs Balls Chutney Jalapeno 470g</li> <li>• Mrs Balls Chakalaka Flavoured 470g</li> <li>• Mrs Balls Original Lite 450g</li> <li>• Mrs Ball's Original Chutney 860g</li> <li>• Mrs Ball's Hot Chutney 860g</li> <li>• Mrs Balls Chutney Orig 1.1kg</li> <li>• Mrs Balls Chutney Hot 1.1kg</li> <li>• Mrs Balls Chutney Peach 1.1kg</li> <li>• Mrs Balls Chutney Original 6.25kg</li> <li>• Mrs Balls Chutney Hot 6.25kg</li> <li>• Mrs Balls Chutney Peach 6.25kg</li> </ul>



Brand	Product
	<ul style="list-style-type: none"><li data-bbox="518 264 922 293">• Mrs Balls Chutney Peach 3kg</li><li data-bbox="518 300 887 329">• Mrs Balls Chutney Hot 3kg</li><li data-bbox="518 336 938 365">• Mrs Balls Chutney Original 3kg</li><li data-bbox="518 371 954 400">• Mrs Balls Chutney Original 375g</li><li data-bbox="518 407 970 436">• Mrs Balls Chutney Jalapeno 375g</li><li data-bbox="518 443 983 472">• Mrs Ball's Sweet Chilli Sauce 840g</li><li data-bbox="518 479 975 508">• Mrs Balls Sweet Chilli Sauce 360g</li></ul>