

## ANNABELLE CAMPAIGN TERMS & CONDITIONS

1. The promoter is Warshay Investments (Pty) Ltd trading as KWV ("the Promoter").
2. The promotional competition is open to all South African residents, who are over the age of 18 (Eighteen), residing in South Africa and who are in possession of a valid identity document, passport or document of proof of South African residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the competition and will automatically be disqualified upon entry.
3. This promotional competition is open from 22 November 2021 and ends at 12am (midnight) on 09 January 2022. Any entries received after the closing date will not be considered.
4. To enter, participants will be required to:
  - 4.1 Purchase any participating bottle of 750ml Annabelle product, as listed in Annexure "A", from any Shoprite, Shoprite Liquor, Checkers or Checkers Liquor branded store nationwide; and
  - 4.2 Dial the USSD string \*120\*569\*72COMPETITIONCODE# to enter. *See till slip for details.*
  - 4.3 Standard USSD rates apply, 20 cents per 20 seconds.
  - 4.4 Xtra Savings members will receive an automatic entry into the competition if they swipe their Xtra Savings card.
5. Participants must keep their till slip as proof of purchase.
6. Participants must enter in their correct contact details via the USSD journey. If a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules. For Xtra Savings members – participants must ensure their details on their profile are up to date, if a winner's details are incorrect, the Promoter reserves the right to select another winner in terms of the rules.
7. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code or Xtra Savings card swipe.
8. The prize split will be as follows:
  - For Shoprite stores: participants stand a chance to win 1 (One) of 2 (Two) shopping sprees worth R30,000 (Thirty Thousand Rand) each. Total shared value of R60,000 (Sixty Thousand Rand); and
  - For Checkers stores: participants stand a chance to win 1 (One) of 2 (Two) Shopping sprees worth R30,000 (Thirty Thousand Rand) each. Total shared value of R60,000 (Sixty Thousand Rand).

A prize of R30,000 (Thirty Thousand Rand) will be awarded to **each** winner in the following breakdown:

- A R15,000 (Fifteen Thousand Rand) Woolworths voucher; and
- A R15,000 (Fifteen Thousand Rand) Poetry voucher

which equals the total value of the R30,000 (Thirty Thousand Rand) giveaway per winner.

\*\* 4 winners across Shoprite/Checkers – 2 winners per brand.

9. Any prize not taken up for any reason within 2 (Two) months of notification will be forfeited.
10. Expiry dates can be found on the actual vouchers.
11. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
12. Winners will be selected by means of a random draw by 17 January 2022 and will be notified telephonically where the winner will be required to verify their details. The Promoter (or their agent) will endeavor to contact the prize winner once every day for 5 (Five) consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.
13. The prize includes delivery, if applicable, and winners will be required to provide the Promoter with a valid day time delivery address to enable delivery.
14. A copy of these rules can be found on the following website [www.termsconditions.co.za](http://www.termsconditions.co.za) and [www.KWV.co.za](http://www.KWV.co.za) throughout the period of the competition or can be obtained from the Consumer Call Centre on telephone number 021 807 3911.
15. The Promoter reserves the right to name winners publicly and any other place where the Promoter deems fit. By entering the competition, prize winners agree to the publication of their name by the Promoter.
16. Failure to claim the prize or a refusal or inability to comply with these requirements within 2 (Two) months will disqualify the winner and a new winner will be drawn in their place at the sole discretion of the Promoter.
17. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
18. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
19. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
20. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
21. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.

22. The Promoter has the right in its sole discretion to summarily disqualify a winner who, at any time, does not act in accordance with the spirit of the promotional competition. A disqualified winner shall immediately forfeit their right, title or interest in any prize.
23. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
25. **NOTE:** Any attempt to use multiple e-mail or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
24. The prize is not exchangeable for cash and is not transferrable.
25. The Promoter reserves the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at 57 main Street, KVV Head Office, Paarl, 7646. Att: Legal Department.
26. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
27. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
28. Neither the Promoter, its agents, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
29. The judges' decision is final and no correspondence will be entered into.
30. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
31. All information on the website, digital channels and till slip is provided by Shoprite Checkers (Pty) Ltd, or is licensed from various license holders. You may only use this information to assist in learning more about any particular product or service. You may not store, reuse or utilise this information for any commercial purpose.
32. You may not use any form of automated search or download technology to access this site without our prior written consent.
33. By accepting the terms and condition as set out herein, you confirm that you are aware of the information that is being collected by us and that this information will be solely processed for the purposes of this promotion.

34. Your privacy is important to us, for more information on how we process and secure your personal information; please see our [data privacy statement](#).

**Annexure "A"**

**Participating products:**

10706456	SPARKLING ROSE CUVEE ANNABELLE 750ML	6002323021858
10735496	SPARKLING CUV BLANCHE ANNABELLE 750ML	6002323022756
10762744	CUVEE ROSE NON-ALC ANNABELLE 750ML	6002323023562