

Coca-Cola recipe for magic campaign 2025:

23 May 2025 - 10 August 2025

Promotional Terms & Conditions

1. Participants

Eligible customers may either be a South African resident with a valid ID number or a Foreign National with a valid Passport number to participate in the Coca-Cola recipe for magic campaign 2025 (the “Promotion”). The following are not eligible to participate: (i) Any persons who are directors, officers or employees of Coca-Cola (Pty) Limited (“the Promoter” or “Coca-Cola (Pty) Limited”), or any company supplying prizes (“Prize Partners”), or any company responsible for redemption of prizes / discounts for the Promotion and their respective parent companies, franchisees, subsidiaries, affiliated companies or service agencies, and those companies retained in any way by Coca-Cola for the administration of the Promotion, (ii) any other persons involved in the development, production, or distribution of materials for this Promotion, (iii) persons who are immediate family members (defined as spouse or biological or adoptive or step – mother, father, sister, brother, daughter, son or dependant) of, or reside in the same household as, any person in any of the preceding categories, (iv) any person acting on behalf of a syndicate or collection of persons acting in concert, (v) any person entering via an agent or using the services of or which is an entity carrying on the business of entering (or advising on entering) prize promotions.

2. Age limitations

Although there is no age limit to participate in the Promotion, some instant win/discount & Overlay prizes (see table below) can only be claimed if you are aged 18 years or older. If you are under 18 years of age, your parent or legal guardian must submit the prize claim on your behalf.

3. Duration

The Promotion is live from **23 May 2025 - 10 August 2025** while stocks last. The last redemption date is 10 August 2025, and all rewards are valid at participating partner venues until 10 September 2025. These dates are subject to the availability of the Promotional Vouchers and may be reduced or extended by the Promoter to facilitate the distribution of the Promotional Vouchers, if required; and the deadline for redemptions (as set out within these Terms and Conditions) may consequently be amended accordingly.

4. How to obtain Coca-Cola recipe for magic Reward Vouchers

- During the Promotion, you can obtain an official Coca-Cola recipe for magic reward, by purchasing 4 x 2L Coca-Cola flavours from any Shoprite or Checkers Hypers and food stores across the country.
- Swipe your Xtra Savings Card
- Customers will scan the QR code and will then be required to upload a copy of the till slip. Once till slip is verified [within 48hrs] an SMS will be sent with a link to select the meal voucher reward.
- Purchases comprising four or more of the above Participating Coca-Cola flavours within the same transaction will qualify for the aggregate number of Reward Vouchers. 1 Reward per 4 participating flavours purchased.

5. How to Redeem your Coca-Cola recipe for magic Rewards Voucher:

- Buy 4 x 2L Coca-Cola Flavours & Get a R25 meal voucher
- Swipe your Xtra Savings Card
- Scan the QR code to register / Log in (www.cocacolaflavoursmeals.co.za)
- Upload the till slip
- Till slip validation [48 hrs]
- Link to Select rewards
- Select reward
- Confirmation and voucher codes sent.
- For queries email cocacolaflavoursmeals@tlcrewards.com or call Toll Free 087 250 0420
- All customers will have 1 month to redeem the reward vouchers issued via SMS.

Rewards descriptions and conditions

1. Hungry Lion R25 Meal Voucher

- To redeem visit any Hungry Lion Nationwide
- To redeem, the participant should visit any Hungry Lion outlet nationwide and present the voucher when paying.
- The voucher is valid for 1 month from receipt of pin.
- Partner terms and conditions apply, visit www.hungrylion.co.za
- Voucher is not redeemable for cash in part or whole.
- Should the value of the purchase be higher than the voucher value, then the difference can only be paid for in cash or by card.
- No change will be given.
- Customer is responsible for any additional amounts that may arise when using this voucher.

2. Nando's R25 Meal Voucher

- Terms of Use: Nandos Restaurants Meal Voucher:
- To redeem visit any Nandos Nationwide
- Customer to present voucher code at the Nandos point of sale upon making a purchase.
- The voucher amount will be offset against any purchase.
- Should the value of the purchase be lower than the voucher amount, you will not receive any cash back
- Should the value of the purchase be higher than the voucher value, then the difference can only be paid for in cash or by card.
- The offer is for one time use only.
- Only one voucher may be used per customer.
- The voucher is non-transferrable and may not be refunded nor exchanged for cash.
- Patrons may only use the voucher at Nandos restaurants within the Republic of South Africa.
- Refer to Nandos website <https://nandos.co.za/> for full T&Cs.

3. Steers R25 Meal Voucher

- Customer to present WiCode voucher code at the Steers point of sale upon making a purchase.
- The voucher amount will be offset against any purchase.
- Should the value of the purchase be lower than the voucher amount, you will not receive any cash back

- Should the value of the purchase be higher than the voucher value, then the difference can only be paid for in cash or by card.
- The offer is for one time use only.
- Only one voucher may be used per customer.
- The voucher is non-transferrable and may not be refunded nor exchanged for cash.
- Patrons may only use the voucher at Steers restaurants within the Republic of South Africa.
- Refer to Steers website www.steers.co.za for full T&Cs.

4. Debonairs R25 Meal Voucher

- Customer to present WiCode voucher code at the Debonairs point of sale upon making a purchase.
- The voucher amount will be offset against any purchase.
- To redeem your Debonairs Voucher visit www.debonairspizza.co.za
- To redeem, the participant should visit Debonairs Pizza Online (www.debonairspizza.co.za) or on the Debonairs Pizza App and apply the voucher when paying.
- The voucher is valid for 1 month from receipt of pin.
- Partner terms and conditions apply, visit www.debonairspizza.co.za
- Voucher is not redeemable for cash in part or completely.
- Change will not be given.
- Customer is responsible for any additional amounts that may arise when using this voucher.

6. Prize partner instant win / discount rewards. Further Rewards Details & Conditions and How to Claim.

6.1. Conditions applicable to all Rewards Partner Redemptions / Discount Prizes.

6.1.1. Instant Redemptions/Discount Prizes are not for use in conjunction with any other promotion or offer (including other price reductions) and discounts that are valid against the purchase requirement at the time of redemption.

6.1.2. Only Original and Authentic and Valid Reward Codes will be accepted.

6.1.3. Expired, counterfeit or incomplete unique codes will be VOID and will not be accepted.

7. Conditions applicable to all prizes

Rewards / Discounts may not be exchanged for any cash or other alternative (unless stated) and Reward Vouchers(s) / discount are non-negotiable, non-transferable, and non-divisible and are not permitted to be sold or resold.

7.1. Neither the Promoter nor any participating outlet, shall be under any obligation to enquire whether the person submitting any voucher code is the person entitled to make the claim, irrespective as to whether or not that person first obtained that voucher code (but without affecting the Promoter's rights in relation to anyone in breach of these Terms and Conditions).

7.2. ALL voucher(s) will be retained on redemption (unless redeemed via a hotline or online, when the Prize Partner and or Promoter reserves the right to require prior sight of any voucher(s) prior to redemption) and only Original and Authentic voucher unique codes will be accepted. VOID voucher unique codes will not be accepted (expired, counterfeit, or incomplete).

7.3. All pictures and photos used to advertise the prizes are illustrative rather than definitive and are for reference only, the actual prizes may differ in their appearance.

7.4. Any advertisement of the cash value of the prize-pool represents the Promoter's best estimate of the normal retail-price or (in the case of discount prizes) of the discount offered (based in turn on the average discount if variable) for all prizes which are available to be won; it does not thereby imply that any prize will be awarded in the absence of a corresponding valid claim.

7.5. Reproduction of any prize imagery does not thereby imply any endorsement or association by the producer of that prize-type nor by the owner of any brand associated with that prize-type.

7.6. All un-awarded or unclaimed prizes / discounts will lapse if not the subject of valid claims and the award of which has been completed within the time limits as prescribed by these Terms & Conditions.

8. Responsibility

8.1. To the fullest extent permitted by applicable law (but not otherwise) the Promoter, its agents for administering the reward vouchers assume no responsibility and are not liable for: (i) the accuracy or otherwise of the prize description or illustration, (ii) the non-availability, loss, interception or interference with, late receipt or damage of or to any prize claim, Promotional reward vouchers, discount prize(s), voucher(s), prize or notification or other communication, (iii) (other than those warranties or conditions implied by statute and which cannot be excluded by the Promoter) any representation, warranty, condition or guarantee in respect of a prize, or (iv) any taxes, fees, charges or other costs which winners may be required to pay at any time in connection with a prize, (save to the extent that the Promoter has expressly and specifically accepted responsibility in these Terms and Conditions for the same) (v) all costs, injuries, losses or damages of any kind, due in whole or in part, directly or indirectly, to a person's participation in the Promotion, or arising out of a person's participation in any Promotion related activity, or their receipt, use or misuse of any prize that may be awarded to them.

8.2. All reward vouchers remain the property of the Promoter, pending redemption to winners and the Promoter reserves the right to dispose of any unclaimed prizes as they deem appropriate.

8.3. All prizes remain the property of the Prize Partners, pending redemption by winners and the Promoter is not responsible for the supply of, and does not own, any prizes provided by other suppliers nor acts as their agent in relation to the delivery to winners of prizes other than those supplied directly by the Promoter.

8.4. For any prize which must be claimed by the winners' parent / legal guardian, the Promoter will not be obliged to award it to anyone other than that parent / legal guardian, if the winner is less than 18 years of age. The Promoter may also withhold that award should the Promoter determine in its sole discretion that a dispute may have arisen as between the winner and the parent / legal guardian in relation to the prize.

8.5. The Promoter is not liable or responsible to verify the identity of the parent or legal guardian.

8.6. The submission of prize claims is the sole responsibility of the prize claimant. Any tax liability or life, health, travel, accident or other insurance associated with any prize is payable by the prize winner and is their sole responsibility.

9. The Promoter's rights

9.1. The Promoter reserves the right and at any time at its absolute discretion and without giving any reason or notice, to vary, modify or amend the terms of these Terms and Conditions in such manner as the Promoter thinks fit. Any changes will be communicated on the Terms & Conditions Campaign Link: www.cocacolaflavoursmeals.co.za, and all participants in the Promotion shall be deemed to have accepted such amended or modified terms by their ongoing participation in the Promotion.

9.2. In the event of any discrepancy between any printed Terms and Conditions, rules, short guides, declarations, the Terms and Conditions as communicated on the website will prevail.

9.3. The Promoter may (i) extend any time limit or waive any of the Terms and Conditions where a person might otherwise have been disqualified (without obliging the Promoter to relax the Terms and Conditions on any further occasion for that entrant or at all for any other person) (ii) terminate or suspend the Promotion at any time due to supervening circumstances beyond the Promoter's control (iii) substitute a product deemed to be an appropriate replacement and of equal or greater value in the place of any of the prizes (or any part of a prize). The Promoter's decision in the exercise or interpretation of any of its rights or discretions in connection with these Terms and Conditions shall be final and binding.

10. Force majeure / printing and production error.

In the event the Promoter is prevented from continuing with the Promotion as contemplated herein by any event beyond its control, including but not limited to service interruption, technology or system failure, accidental damage, fire, flood, natural or manmade or public health epidemic, earthquake, explosion, labour dispute or strike, act of public enemy, or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any provincial or local government law, or regulation, order of any court or jurisdiction, or other cause not reasonably within Promoter's control (each a "Force Majeure" event or occurrence), then subject to any government approval which may be required, the Promoter shall have the right to modify, suspend, extend or terminate the Promotion.

The Promoter also reserves the right, without prior notice and at any time, to terminate the Promotion, in whole or in part, or modify, suspend, or extend the Promotion in any way, or deem the reward codes void and invalid if it determines, in its sole discretion, that the reward codes in question reflect printing or other errors which have destroyed or severely undermined the proper play, integrity and / or feasibility of the Promotion.

If, due to printing or production errors for any reason, more potential winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Terms and Conditions, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the Promotion may be selected in a random draw from among all persons making purportedly valid claims for such prizes. Inclusion in such a random draw shall be each prize claimant's sole and exclusive remedy under such circumstances.

11. Privacy policy

11.1. In administering this Promotion, the Promoter may collect personal information from you and, unless it has first obtained your consent, the Promoter (i) will not collect more of your personal information than it needs for the purpose of administering and analysing this Promotion and carrying out publicity as stated in these Terms and Conditions, (ii) will only use your personal information for that purpose which may include transferring your personal information to its associates, and (iii) will only transfer your personal information outside South Africa for the purpose of verifying your prize claim. Selected partners of the Promoter (depending upon the nature of the prize and whether in addition to or in place of your providing personal data to the Promoter) may require you to provide to those partners personal data in connection with claiming/redeeming prizes and you should satisfy yourself with the privacy policies of such partners, as the Promoter does not accept any responsibility for them.

12. Publicity release

Subject to obtaining your prior approval and subject to compliance with all relevant laws in relation to the protection of personal information, you agree that Coca - Cola, its parent company, subsidiaries, affiliates, franchisees and agencies, and any of their successors, assigns, promotional partner licensees and the Prize Partners may use your name, voice, and likeness and any statements made by or attributed to you relating to Coca -Cola or the Promotion in any and all media, and you release Coca - Cola and the Prize Partners from any liability arising from such use, including, without limitation, claims for invasion of privacy, infringement of your right of publicity, and defamation.

13. General.

13.1. All Instructions, rules and conditions on any advertising or promotional materials (including notifications, acceptance forms, redemption forms, declaration forms and prize acknowledgement forms) relating to this Promotion form part of the Terms & Conditions although, in the event of conflict, these provisions shall prevail over all such other instructions, rules and conditions. Expressions which have been defined above shall have the same meanings when used in such other instructions, rules and conditions wherever the context admits.

13.2. No claim under or participation in this Promotion or any reward voucher(s) is valid in combination with any other offer or promotion, save to the extent expressly stated herein.

13.3. Should the promoter determine based on the evidence in its possession at any given time that an entrant is in breach of the Terms and Conditions, then the Promoter may adjudge (in its sole discretion) that such entrant is ineligible to take part in this Promotion and every other promotion or offer of the Promoter and every entry, claim and request by that entrant then in process shall be disregarded and have no force or effect.

13.4. By participating in the Promotion, any reward voucher(s), participants and / or their parents/legal guardians agree to abide by and be bound by these Terms and Conditions and the decisions made by Coca -Cola and its Prize Partners for the Promotion, (collectively, the “Prize Partners”) and of the terms of the following licence.

13.5. You understand and accept that (i) the Promoter retains ownership of reward vouchers(s)

and ownership or control of the trademarks and other intellectual property in and over the reward vouchers(s) and all Promotion-advertising at all times (“the Property”), (ii) the Promoter grants you a licence to use the Property solely for the purposes of the proper participation in the Promotion in accordance with the Terms and Conditions, (iii) none of the following shall be considered proper participation in the Promotion, namely; any sale, offer to sell, giving away or other dealing with any reward vouchers(s), any use for any purpose whatsoever of any Promotion advertising or any feature taken from it or anything which is a breach by you of the Terms and Conditions (iv) you may not assign this licence or any benefit under it, (v) any use of the Property for a purpose not stated to be permitted or any failure otherwise to observe any provision of this licence shall result in automatic termination of the licence without requirement as to notice and amount to an irremediable infringement of the Promoter’s intellectual property entitling the Promoter to all rights and remedies available by law, and (vi) following termination or expiry of this licence you will return all reward vouchers(s) to the Promoter without attempting to redeem the same and shall cease to use the Property for any purpose whatsoever.

13.6. The decision of the Promoter and the Prize Partners in the interpretation of these Terms and

Conditions, or the exercise of any rights or discretions in connection with these Terms and Conditions, shall be final and binding and the participants and/or their parents/legal guardians undertake jointly and severally not to call any of these Terms and Conditions into question in any court.

13.7. By participating in the Promotion and/or redeeming any prizes, participants and/or them

parents/legal guardians release and agree to hold, subject to the maximum extent permitted under law, Coca -Cola, Coca Cola’s agents for administering the Promotion and the Prize Partners harmless from and against any and all costs, injuries, losses or damages of any kind, due in whole or in part, directly or indirectly, to their participation in the

Promotion, or arising out of their participation in any Promotion-related activity, or their receipt, use or misuse of any prize that may be awarded to them.

13.8. These Terms and Conditions shall be governed by, and construed in accordance with, the

laws of South Africa. The rights conferred by these Terms and Conditions (insofar as they are relevant) are for the benefit of the Prize Partners and Coca-Cola agents for administering the Promotion. Each of the aforesaid entities shall have the right to assert and enforce those provisions relevant to itself directly against the participants of the Promotion and/or their parents/legal guardians on its own behalf.

13.9. All age limits shall be deemed to be actual age as at the time when a claim is made for the

relevant prize offered in the Promotion, unless expressly stated otherwise in these Terms & Conditions.

13.10. Any reward vouchers(s) will be void if it is deemed by the Promoter, Prize Partner or agents

for administering the promotion involved with prize-redemption, to have expired or to be counterfeit, a photocopy, or incomplete or if it has been offered for sale or a claim made in respect of it by an ineligible person. Any voucher(s) which (in the Promoter's discretion) is misprinted shall be void and an entrant's sole remedy will be (subject to availability) a replacement reward voucher (as appropriate).

13.11. Nothing in these Terms and Conditions shall affect your statutory rights. The Promoter may

(in its sole discretion) decline to enter any correspondence save as otherwise stated in these Terms and Conditions.

13.12. All logos, prize visuals and other trademarks and trade names featured in these Terms and

13.13. Conditions and on all advertising and other promotional materials themed are owned and

13.14. licensed by the Prize Partners.

13.15. A copy of these full Terms and Conditions is available at no cost by downloading and printing

them from the website www.cocacolaflavoursmeals.co.za.

14. For any queries please contact the Coca-Cola Rewards customer care centre via email:

cocacolaflavoursmeals@tlcrewards.com, Monday to Friday – 08:30 – 16:30 excluding weekends and public holidays.