KING KORN PROMOTION TERMS AND CONDITIONS

- 1. The promoter is Tiger Consumer Brands Ltd ("the Promoter").
- 2. This promotional competition is open to all South African residents, residing in Gauteng or the Northern Division, who are in possession of a valid South African identity document, passport or document of proof of South African residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in this promotional competition and will automatically be disqualified upon entry.
- 3. This promotional competition starts on 03 August 2020 and ends at 12am (midnight) on 27 September 2020. Any entries received after the closing date will not be considered.
- 4. To enter, participants will be required to:
 - 4.1 Purchase 1 (One) participating King Korn product (see attached Annexure "A") from any participating Shoprite, Shoprite Hyper and Shoprite Mini branded stores in Gauteng or the Northern Division; and
 - 4.2 Dial the USSD string contained on your till slip to enter. See till slip for details.
 - 4.3 Standard USSD 20 cents per 20 seconds apply.
- 5. Participants must keep their till slip as proof of purchase.
- 6. Participants must enter in their correct and up to date contact details / personal information as may be required. If a participant drawn as a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.
- 7. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code.
- 8. The prize is a chance to win a share of R75,000.00 (Seventy Five Thousand Rand) in Shoprite Vouchers, ranging from R500.00 (Five Hundred Rand) to R1,000.00 (One Thousand Rand) each. There is a total of 100 (One Hundred) vouchers to be won, 50 (Fifty) thereof to the value of R500.00 (Five Hundred Rand) each and another 50 (Fifty) to the value of R1,000.00 (One Thousand Rand) each.
- 9. Any prize not taken up for any reason within 2 (Two) months of notification will be forfeited, and a new prize winner will be drawn.
- 10. Under the circumstance that a voucher is the prize, the expiry date for using the voucher will be printed on it.
- 11. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
- 12. Winners will be selected by means of a random draw and will be notified telephonically where the winner will be required to verify their details. The Promoter (or their agent) will endeavor to contact

the prize winner once every day for 5 (Five) consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.

- 13. A copy of these rules can be found on the following website: www.termsconditions.co.za throughout the period of the promotional competition. For further information or enquiries please email consumer services at tigercsd@tigerbrands.com or call us on 086 010 0878. Calls to this number will be charged by your cellular network service provider
- 14. The Promoter reserves the right to name winners publicly. By entering this promotional competition, prize winners agree to the publication of their names by the Promoter. The winners agree to the use of his/her name and image in any publicity material. Any personal data relating to a winner or any other entrants will be used solely in accordance with current Consumer Protection Act (CPA)/ the Protection of Personal Information Act (POPI) and will not be disclosed to a third party without the entrant's prior consent.
- 15. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoter's privacy policy.
- 16. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
- 17. The Promoter shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.
- 18. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
- 19. The Promoter reserves the right to disqualify any winner if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
- 20. The prizes are not exchangeable for cash and are not transferable.
- 21. The Promoter reserves the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners. However, a winner has the right to object to these images being used by written notification to the Promoter at tigercsd@tigerbrands.com. Att: Legal Department.
- 22. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in their opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
- 23. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.

- 24. Neither the Promoter, its agents, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
- 25. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.

Annexure "A"

BRAND - SEGMENT	CODE	PRODUCT NAME
King Korn - Mabela	000001125489	PORRIDGE MABELA FINE KING KORN 2KG PACK
King Korn - Mabela	000001401471	PORRIDGE MABELA FINE KING CORN 5KG PACK
King Korn - Mabela	000001509847	PORRIDGE MABELA FINE KING KORN 1KG PACK
King Korn - Mabela	000001778128	PORRIDGE MABELA COARSE KING KORN 2KG PACK
King Korn - Mabela	000001842243	PORRIDGE MABELA COARSE KING KORN 10KG BAG
King Korn - Mabela	000001842250	PORRIDGE MABELA COARSE KING KORN 5KG PACK
King Korn - Mabela	000001975471	PORRIDGE MABELA FINE KING KORN 10KG PACK
King Korn - Mabela	000001975495	PORRIDGE MABELA COARSE KING KORN 1KG PACK