

Knorrox Biig Wins Campaign - Terms & Conditions

1. The promoter is Unilever South Africa (Pty) Ltd (“the Promoter”) and Vetro Media is the “Promoter Agent”.
2. The promotional competition is open to all South African residents who are over the age of 18 years and in possession of a valid identity document.
3. The promotional competition is not open to any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
4. By participating in this competition participants agree to receive future marketing material from the brand/s on promotion. However, the participant has the right to unsubscribe to receiving marketing material or request the Promoter to delete their information by contacting the Promoter at 15 Nollsworth Crescent, Nollsworth Park, La Lucia, 4051 Att: Legal Department or opting out from any electronic marketing message.
5. All personal information ("Personal Data") supplied by participants shall be processed in accordance with South African data protection legislation and the Promoter’s Privacy Policy.
6. This promotional competition is open for entries from **1 February 2025 to 31 May 2025**.
7. The promotional competition will run from **1 February 2025 to 31 May 2025**, during which 200 Cash Cow winners will be announced weekly via the Promoter’s social platforms. Winners will be drawn at random and will be announced during the campaign, i.e. Winners will receive either one of the prizes below:
 - X200 Cash cow winners cash prize: R5 000
 - X1 Store makeover: R50 000
 - X2000 Airtime vouchers (1500 retail, 500 wholesale): R25

ENTRY REQUIREMENTS

8. To enter, participants to buy any 2 Knorrox 12 or 24 stock cube packs in the retail channel or any 2 Knorrox 12 or 24 or 48 stock cube packs in the wholesale channel, dial the USSD line ***120*1566#** which will be at a 20 cents per 20 seconds cost to the participant and follow the prompts successfully to see if you are a winner. The participants that meet the requirements of this clause shall qualify as an entrant in the Promotion (“Entrant”).
9. Entrants are permitted unlimited entries with different purchases of the Knorrox stock cubes via our USSD line.
10. Winners will be drawn at random on a weekly basis, based on the Entries of that week. The Unilever and brand team hold the right to select winners based on their judging criteria.
11. The prizes for retail consumers are R5 000 for each of the Big Wins winners – Win a share of R1 Million and other great prizes being Airtime for winners who do not win the R5 000 which is a share of R1 Million. The prizes for wholesale consumers are R50 000 store makeover - Win R50

000 for your store makeover and More being Airtime for winners who do not win the R50 000 store makeover.

12. Any prize not taken up for any reason will be forfeited.

13. Prizes are not exchangeable or transferable.

JUDGING CRITERIA

14. Entrants must:

To enter, participants to buy any 2 Knorrox 12 or 24 cube packs in the retail channel and any 2 Knorrox **12 or 24 or 48 stock cubes in the wholesale channel and dial the USSD line *120*1566# and successfully** follow the prompts to see if you are a winner.

SELECTING WINNERS

15. The promotional competition will run from **1 February 2025 to 31 May 2025**, after which 200 winners of the retail consumer cash prize and 1 of the wholesale consumer store makeover will be announced via the Promoter's social platforms. Winners will be drawn at random and will be announced during the campaign.

16. The winners of the R5000 cash and the R50 000 store makeover will be required to provide their name, ID number, copy of their identity document, and contact details and to sign an acknowledgement of receipt of the prize.

17. The Promoter (or their agent) will endeavour to contact the prize winners once every day for five consecutive working days after their name is announced. If the winner cannot be contacted during this period, the prize will be forfeited, and another winner will be selected in accordance with the rules after five consecutive working days.

18. The Promoter reserves the right to select the winners.

DELIVERY OF PRIZE

19. The cash prizes will be paid to the top 200 winners via EFT and winners will be required to provide the Promoter with valid till slip and banking details for prize fulfilments. The R50 000 store makeover will be in the form of store elements, which will be at the discretion of the Knorrox brand team and winners will be required to provide the Promoter with valid till slip for prize fulfilments.

GENERAL

20. The winners will be required to sign an Indemnity and Media Release form.

21. A copy of these rules can be found on the following website [Competitions | whatsfordinner](#) throughout the period of the competition or can be obtained from the Consumer Call Centre on telephone number 0860 151 141

22. Failure to claim the prize within five consecutive working days or a refusal or inability to comply with any of the competition requirements will disqualify the winners and a new winner will be selected in terms of these rules.
23. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
24. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
25. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
26. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
27. The Promoter reserves the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners. However, the winners have the right to object to these images being used by written notification to the Promoter at 15 Nollsworth Crescent, Nollsworth Park, La Lucia, 4051 Att: Legal Department.
28. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
29. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute the prize of equal value.
30. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant or the winners.
31. The judges' decision is final and no correspondence will be entered into.
32. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
33. This promotion is in no way sponsored, endorsed or administered by, or associated with the network providers used to dial the USSD line and the participants acknowledge that they are providing information to the Promoter and its agents only and not to the network providers.
34. All participants in this Competition release the network providers from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
35. The Promoter reserves the right to delete any information uploaded by a participant which the Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or

infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment.

36. Participants warrant that they have full rights to the images and descriptions that they upload and that the use of the said material shall not constitute a breach of any third party's copyright or other intellectual property rights.

37. Participants agree that by uploading their images and/or descriptions, they grant permission to the Promoter to use the images or descriptions or any part thereof, in any and all media for promotional/marketing purposes with no consideration payable to the participants.