

OLA SUMMER SEASON CAMPAIGN TERMS & CONDITIONS

1. The promoter Unilever South Africa (Pty) Ltd ("the Promoter").
2. The promotional competition is open to all South African residents over the age of 18 (Eighteen), residing in South Africa and who are in possession of a valid identity document, passport or document of proof of South African residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the competition and will automatically be disqualified upon entry.
3. This promotional competition is open from 4 October 2021 and ends at 12am (midnight) on 30 March 2022. Any entries received after the closing date will not be considered.
4. To enter, participants will be required to:
 - 4.1 Purchase any 2 (Two) OLA ice cream products at any participating retailers; and
 - 4.2 Dial the USSD string *120*3785# to enter and follow the user journey. Participants will be prompted to enter the last 4 digits of each barcode.
 - 4.3 Standard USSD rather apply, 20 cents per 20 seconds.
5. Participants must keep their till slip as proof of purchase.
6. Participants must enter in their correct contact details. If a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.
7. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase.
8. Participants can only win once during the subsistence of the promotion.
9. The prize is to stand a chance to win a share of up to R500,000 (Five Hundred Thousand Rand) in prizes. Prizes will be the following:
 - a) a share of R52,500 (Fifty Two Thousand, Five Hundred Rand) in airtime; or
 - b) a share of R48,500 (Forty Eight Thousand, Five Hundred Rand) in data, or
 - c) a share of R391,500 (Three Hundred and Ninety One Thousand, Five Hundred Rand) in cash.
10. Airtime and data will be awarded instantly, by way of a predetermined algorithm and winners will receive an SMS directly to their phone number containing a USSD string which winners must dial to redeem their airtime or data.
11. All airtime / data will expire within 90 (Ninety) days of issue.
12. Winners of cash prizes will be selected by a random draw throughout the period of the competition and will be contacted by the Promoter or their agent where a winner will be required to verify their identity and provide the Promoter or their agent with copies of their till slip and a certified copy of their ID, banking details and a confirmation from their bank regarding their banking details. The Promoter (or their agent) will endeavor to contact the prize winner once

every day for 3 (Three) consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.

13. Expiry dates can be found on the respective airtime / data vouchers.
14. A copy of these rules can be found on the following website www.termsconditions.co.za throughout the period of the competition or can be obtained here [Choose Joy Terms & Conditions | Ola South Africa](#).
15. The Promoter reserves the right to name winners publicly and any other place where the Promoter deems fit. By entering the competition, prize winners agree to the publication of their name by the Promoter.
16. Failure to claim the prize or a refusal or inability to comply with these requirements will disqualify the winner and a new winner will be drawn in their place at the sole discretion of the Promoter.
17. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
18. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
19. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
20. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
21. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
22. The Promoter has the right in its sole discretion to summarily disqualify a winner who, at any time, does not act in accordance with the spirit of the promotional competition. A disqualified winner shall immediately forfeit their right, title or interest in any prize.
23. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
25. **NOTE:** Any attempt to use multiple e-mail or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
24. The prize is not exchangeable for cash and is not transferrable.

25. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the winner. However, the winner has the right to object to these images being used in writing, of such objection, after being informed that he/she is the winner.
26. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
27. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
28. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
29. The judges' decision is final and no correspondence will be entered into.
30. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.