

SIMBA CAMPAIGN TERMS & CONDITIONS

1. The promoter is Simba (Pty) Ltd, situated at 6th Floor, 144 Oxford Road, Rosebank, Johannesburg, South Africa, 2196 ("the Promoter").
2. The promotional campaign is open to all South African residents residing in South Africa and who are in possession of a valid identity document, passport or document of proof of South African residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the campaign and will automatically be disqualified upon entry.
3. Any participant under the age of 18 (Eighteen) years must be fully assisted by his/her guardian, who approves of and consents to the participant's participation in the campaign and the participant's receipt/possession of the prize.
4. This promotional campaign is open from 26 October 2020 and ends at 12am (midnight) on 23 November 2020. Any entries received after the closing date will not be considered.
5. To enter, participants will be required to:
 - 5.1 Purchase any 3 (Three) participating Simba Potato Chips (120g, 125g or 220g) from any Shoprite or Shoprite Hyper branded stores nationwide; and
 - 5.2 Dial the USSD string *120*569*86COMPETITIONCODE# to enter.
 - 5.3 Standard USSD rates apply; 20 cents per 20 seconds.
6. Participants must keep their till slip as proof of purchase.
7. Participants must enter in their correct contact details. If a winner's has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.
8. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code.
9. The prize is a chance to win a share of R120,000.00 (One Hundred and Twenty Thousand Rand) airtime vouchers, in denominations of R5.00 (Five Rand), R10.00 (Ten Rand) or R20.00 (Twenty Rand) respectively.
10. Expiry dates can be found on the actual voucher.
11. Winners will be selected by a predetermined algorithm throughout the period of the campaign. The Promoter cannot be held liable if a participant provided incorrect contact details and was selected as a winner, the responsibility remains with a participant to provide the Promoter with accurate and correct details.
12. The delivery of the airtime will be automatically loaded to the cell phone number used to enter.
13. Airtime cannot be transferred to a contract sim card that is not on a Top Up package, in the event of a failed attempt to load airtime to a contract sim, the Promoter will notify the participant via SMS and will provide a Shoprite voucher to the value of the airtime won.

14. A copy of these rules can be found on the following website: www.termsconditions.co.za throughout the period of the campaign or can be obtained from the Consumer Call Centre on telephone number 0861100097 or can be requested via email at: Talkto.simba@pepsico.com.
15. The Promoter reserves the right to name winners publicly and any other place where the Promoter deems fit. By entering the campaign, prize winners agree to the publication of their name by the Promoter.
16. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
17. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
18. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
19. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
20. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
21. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
22. **NOTE:** Any attempt to use multiple e-mail or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
23. The prize is not exchangeable for cash and is not transferrable.
24. The Promoter reserves the right to use the images taken of winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners. However, a winner has the right to object to these images being used by written notification to the Promoter at 6th Floor, 144 Oxford Road, Rosebank, Johannesburg, South Africa, 2196. Att: Legal Department.
25. The Promoter shall have the right to change or terminate the promotional campaign immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that

they have in respect of this promotional campaign and acknowledge that they will have no recourse against the Promoter or its agents.

26. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
27. Neither the Promoter, its agents, associated companies; nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
28. Participation in the promotional campaign constitutes acceptance of the promotional campaign rules and participants agree to abide by the rules.
29. All information on the website, digital channels and till slip is provided by Shoprite Checkers (Pty) Ltd, or is licensed from various license holders. You may only use this information to assist in learning more about any particular product or service. You may not store, reuse or utilise this information for any commercial purpose.
30. You may not use any form of automated search or download technology to access this site without our prior written consent.
31. By accepting the terms and condition as set out herein, you confirm that you are aware of the information that is being collected by us and that this information will be solely processed for the purposes of this campaign.
32. Your privacy is important to us, for more information on how we process and secure your personal information; please see our [data privacy statement](#).
33. This promotion is in no way sponsored, endorsed or administered by, or associated with Telkom, MTN, Vodacom and Cell C and the participants acknowledge that they are providing information to the Promoter and its agents only and not to telephone networks.
34. All entrants in this Competition release Telkom, MTN, Vodacom and Cell C from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.