



Tiger Brands – THAT WINNING FAMILY CAMPAIGN - INSTANT REWARDS - Ts&Cs ("COMPETITION RULES")

1. Interpretation

- 1.1 In these Competition Rules, the following definitions apply (unless the context clearly indicates a contrary intention):
- 1.1.1 the "**Act**" means the Consumer Protection Act, 2008 (Act No. 68 of 2008);
 - 1.1.2 "**Business Day**" means a day other than a Saturday or a Sunday or a day which from time to time is a proclaimed public holiday in the Republic of South Africa;
 - 1.1.3 "**Competition Rules**" means these rules, as required by section 36 of the Act;
 - 1.1.4 "**Participant**" means a Tiger Brands employee and/or an individual who enters the Promotional Competition and meets the criteria set out in any natural person who qualifies in terms of clause 4.1;
 - 1.1.5 "**Participating Partners**" means the organisations, as referred to in clause 6, from whom vouchers can be redeemed.
 - 1.1.6 "**Participating Products**" means products listed in Annexure A attached hereto.
 - 1.1.7 "**POPI**" means the Protection of Personal Information Act, 2013 (Act No. 4 of 2013);
 - 1.1.8 "**Promoter**" means Tiger Consumer Brands Limited;
 - 1.1.9 "**Promotional Competition**" means the competition to which these rules pertain as run by the Promoter during the Promotion Period;
 - 1.1.10 "**Promotion Period**" means the period starting on 01 November 2024, and closing on 28 February 2025, at 23h59. No late entries will be accepted;
 - 1.1.11 "**Prize**" means the Prize that Participants stand to win as further described in clause 6;
 - 1.1.12 "**Redeemable Period**" means the period that the Participants have to redeem their Prize being one month from the date of issuance of the reward voucher
 - 1.1.13 "**Winner**" means a Participant who is successful in the Promotional Competition and is notified as such by the Promoter in terms of clause 7.

2. Introduction

The Promoter is offering a Promotional Competition in terms of which the Participants can enter the Promotional Competition in order to win the Prize, in terms of the Competition Rules set out herein.

3. The Consumer Protection Act

- 3.1 The Competition Rules contain certain terms and conditions which may:
- 3.1.1 limit the risk or liability of the Promoter, or any relevant third party; and/or
 - 3.1.2 create risk or liability for the Participant; and/or
 - 3.1.3 compel the Participant to indemnify the Promoter or a relevant third party; and/or
 - 3.1.4 serve as an acknowledgement, by the Participant, of certain facts.



4. The Participant

- 4.1 The Participant must be;
 - 4.1.1 a natural person and may not be a juristic person;
 - 4.1.2 18 (eighteen) years or older; and
 - 4.1.3 a permanent resident or citizen of the Republic of South Africa.
- 4.2 The Participant, by entering into the Promotional Competition, expressly acknowledges that he/she has been given an appropriate opportunity to first read the Competition Rules before entering the Promotional Competition and that he/she understands and thereby agrees to the Competition Rules.
- 4.3 It is a material term of the Promotional Competition that all Participants' to this Promotional Competition participate entirely at their own risk.

5. How to enter

- 5.1 To enter this Promotional Competition Participants must:
 - 5.1.1 purchase 2 or more Tiger Brands Participating Products from participating stores during the Promotion Period
 - 5.1.2 scan the QR Code (located on the participating product) Or alternatively access www.thatwinningfamily.co.za and follow the prompts to complete his/her entry.
 - 5.1.3 keep his/her till slip as proof of purchase to claim a prize
- 5.2 Each entry requires a separate till slip dated within the probation period to be declared valid.
- 5.3 The Promoter is not liable for the failure of any technical element relating to this Promotional Competition that may result in an entry not being successfully submitted.
- 5.4 Entries which are unclear, illegible or contain errors will be declared invalid.
- 5.5 For all queries and complaints, Participants can contact the Promoter through its partner TLCC. Consumers can contact the TLC customer care centre on 0110847977 or via at thatwinningfamily@tlcrewards.com .

Standard data rates apply.

6. The Prize

- 6.1 Participants stand a chance to win one of the following rewards per entry:
 - 6.1.1 50 000 (fifty thousand) Edgars Clothing vouchers valued at valued at R50 (fifty rand) (each);
 - 6.1.2 25 000 (twenty-five thousand) Steers vouchers valued at R30 (thirty rand) each



- 6.1.3 125 000 (one hundred and twenty-five thousand) KFC's vouchers valued at R30 (thirty rand) each;
- 6.1.4 100 000 (one hundred thousand) Pre-paid Electricity Vouchers valued at R50 (fifty rand) each redeemable at a Pick n Pay Grocery store (excluding subsidiary stores such as Pick n Pay Home, Pick n Pay Liquor and Pick n Pay Clothing stores);
- 6.1.5 100 000 (one hundred thousand) Grocery vouchers valued at R50 (fifty rand) each redeemable at the following participating stores/partners:
 - 6.1.5.1 Checkers; or
 - 6.1.5.2 Shoprite ; or
 - 6.1.5.3 Pick n Pay stores;
- 6.1.6 1 250 000 (one million two hundred and fifty thousand) airtime vouchers valued at R10 each, valid for Vodacom, CellC, MTN or Telkom redeemable via SMS prompts;
- 6.1.7 1 650 000 (one million six hundred and fifty thousand) Sports Lessons vouchers – up to 4 lessons free at participating partners – full details of the lessons awarded to a Winner are set out in Annexure B attached hereto
- 6.1.8 1 600 000 (one million six hundred thousand) Online education vouchers from Teach SA
- 6.1.9 500 (five hundred) 260L Jojo Tanks valued at R1000(One Thousand Rands)
- 6.1.10 1000 (one thousand) Gas Stoves valued at R300(Three hundred Rands)

6.2 The Winners will be selected as follows:

- 6.2.1 in respect of the clauses 6.1.1. - 6.1.7, the rewards will be selected by an audited random draw whereafter customers will receive the reward code by SMS within 24 hours. The reward code will provide instructions to Winner on how to redeem their Prize.
- 6.2.2 in respect of clause 6.1.8. – 6.1.10, the Winners will be selected by an audited random draw at the end of the promotional period (28 February 2025) and will be notified telephonically within 4 (four) weeks of the selection having taken place.
- 6.3 In the event that any of the Winners cannot be successfully contacted following all reasonable attempts to do so the Promoter reserves the right to draw another Winner in substitution. The names of the Winners will be available on the consumer care line. Any queries in this regard may be directed to the TLC customer care centre on 0110847977 or via at .
- 6.4 Any Prize not taken up for any reason within the Redeemable Period will be forfeited.
- 6.5 All prizes referred to in Clause 6 may be subject to further terms and conditions as required by the relevant Participating Partner. Reward partner's terms and conditions apply to all rewards issued to Participants.



7. The Winner

- 7.1 Every customer who enters is guaranteed to win a Prize, as long as the Promotional Competition remains open.
- 7.2 By participating in the Promotional Competition, the Winner hereby accepts that the Winner will be asked to take part in further publicity relating to the Promotional Competition, with the Winner's permission, the Promoter may incorporate the Winner in publicity campaigns or allow their names and likenesses to be used for promotional purposes aligned with the Promoter's business, including but not limited to posting photos to the Promoter's website, Facebook and other social media pages.
- 7.3 The Winners may be required to sign a waiver of liability and indemnity before claiming their Prizes.
- 7.4 All Winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgement of receipt of the Prize.
- 7.5 The Participants consent, by taking part in the Promotional Competition to the Promoter using the personal information collected through the Promotional Competition to adjudicate the Promotional Competition and for future marketing purposes by the Promoter.
- 7.6 Where Participants/ Winners consent to take part in the Promoter's publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoter.

8. The Rules

- 8.1 The following rules apply to the Promotional Competition:-
 - 8.1.1 the Participants must provide correct and up-to-date personal details as required by the Promoter and allow the Promoter to process such information in terms of POPI;
 - 8.1.2 the Promoter reserves the right to amend these Competition Rules by bringing it to the Participants' attention within a reasonable period of time and may terminate the Promotional Competition at any time. In such event, where the Promotional Competition is terminated or suspended, all Participants agree to waive any rights that they may have in terms of the Promotional Competition and acknowledge that they have no recourse against the Promoter, their employees, agents, partners, suppliers, or sponsors;
 - 8.1.3 in the event of a dispute, the decision of the Promoter will be final and binding and no correspondence will be entered into. In this regard and for further clarity, the Promoter shall be entitled to deal with such disputes (or any failure by Participants to follow the rules) in their sole discretion, including that the Promoter shall be entitled to immediately disqualify Participants from this Promotional Competition.
- 8.2 Unlawful, fraudulent, or otherwise dishonest conduct or any conduct in breach of these Rules by a Participant and/or their parents/guardians,



determined in the Promoter's sole discretion, may result in disqualification from the Promotional Competition and ineligibility to win any Prize.

9. Indemnification

- 9.1 By entering into the Promotional Competition, the Participant expressly agrees to the following indemnifications:
- 9.1.1 the Participant indemnifies and holds harmless the Promoter and its promotional partners, their employees and their agents ("the Indemnified Parties") of any and all liability pertaining to any damage, cost, injuries and losses of whatsoever nature and howsoever arising as a result of their participation in the Promotional Competition and related events and activities, including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy; and
- 9.1.2 the Participant accepts that the Indemnified Parties will not be responsible for any costs, damage or otherwise, howsoever incurred by the Winner subsequent to claiming the Prize.

10. Prize Qualification Rules

- 10.1 A Prize may not be handed over to a Winner when it is prohibited by law for the Winner to use the Prize. The Winner must prove their eligibility to use the Prize. Once the Winner has been notified and the Prize has been handed over, the Winner must sign an acknowledgement of receiving the Prize.
- 10.2 Prizes in the form of vouchers are not redeemable for cash in part or completely.;
- 10.3 The total voucher value must be used in a single transaction for all voucher Prizes. No change or credit will be provided if Winners redeem a voucher for an amount less than its full value. Any remaining balance will be forfeited.
- 10.4 The Participant must inform their employer of his/her participation in the Promotional Competition and must obtain consent to participate, if this is required, the Promoter accepts no responsibility in this regard should the Participant have failed to obtain the necessary consent, resulting in their inability to redeem the Prize.
- 10.5 The Winner must provide valid proof of identity (a green bar-coded ID book, passport or drivers licence).
- 10.6 Any extras not included in the Prize as detailed above will be at the expense of the Winner. Any delivery, collection, installation or additional costs not specifically mentioned will be at the expense of the Winner.
- 10.7 The Promoter reserves the right to substitute the Prize with any other prize of similar commercial value to the Prize offered herein, at its sole discretion.
- 10.8 For further information or enquiries please email Consumers can contact the TLC customer care centre on 0110847977 or via at . Calls to this number will be charged by your cellular network service provider.



11. POPI

- 11.1 Any personal data relating to the Winner or any Participant will be used solely in accordance with the Act and POPI and will not be disclosed to a third party without the Winner's or Participant's prior consent.
- 11.2 This Promotional Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X (formerly known as Twitter) or any other Social Network.
- 11.3 The Participant by part taking in the Promotional Competition consents to his/her personal information to be shared with the Promoter's employees, contractors or agents for the purpose of this Promotional Competition and for the purpose of sharing future promotional competitions.