



LIMELIGHT SA

Client	Amka Products
Brand	Milton, Karvol, Elizabeth Anne's
Job Number	12119
Description	Checkers Great North Shopper Promotion: T&Cs
Copywriter	Ina Prins
Client Service	Charmaine Frankenberg
Date	10 July 2025
Draft	02

Terms & Conditions:

1. This competition is run by Amka Products (Pty) Ltd ("Amka").
2. This competition is open to individuals who are permanent residents or citizens of South Africa, aged 18 years and older, with a valid South African ID document and a South African bank account. This excludes Amka employees, their advertising agencies, sales agents and their immediate families.
3. This competition is limited to selected Checkers retail stores in South Africa.
4. The competition commences on 03 August 2025 and closes at 12am (midnight) on 28 September 2025.
5. Participants cannot win in this competition if they have won a prize from Karvol, Milton and/or Purity & Elizabeth Anne's within the past 12 months i.e. 12 months prior to 03 August 2025.
6. This competition applies only to the purchase of any products from the following participating brands:
 - a. Karvol
 - b. Milton
 - c. Purity & Elizabeth Anne's Toiletry products, excluding the Purity Food Range
7. To enter, participants will be required to:
 - a. Buy any two (2) products from the participating brands;
 - b. Scan the competition QR code to enter the competition via WhatsApp, and follow the prompts; and
 - c. Keep their till slip as proof of purchase.Personal WhatsApp data costs may apply.
8. Entries are limited to five (5) per cell phone number and five (5) per person per month. A person can only win one (1) prize for the duration of the competition.
9. It is the participant's responsibility to ensure that any information which is provided to Amka is accurate, complete and up to date.
10. Proof of purchase may be required in order to claim a prize.
11. Participants stand a chance to win:
 - a. One (1) of eight (8) cash prizes worth R5 000 each, amounting to a total cash prize value of R40 000;
or
 - b. One (1) of eight (8) gift hampers worth approximately R500 each, amounting to a total gift hamper prize value of approximately R4 000.



12. Winners may be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
13. One cash prize and one gift hamper will be given away weekly, over a period of eight (8) weeks.
14. The first weekly random prize draw will take place on Monday, 11 August 2025; the final draw will take place on Monday, 29 September 2025.
15. Weekly winners will be notified within 72 hours of the relevant draw, subject to verification. Winners' prizes will be fulfilled within 15 (fifteen) working days of verification.
16. Winners will be notified and verified telephonically on the phone number used to enter the competition. Each participant is obliged to enter the competition using a phone number that is owned by and registered to that participant. No person can use another person's phone number for competition entry purposes. This is to avoid fraud and possible litigation between the phone owner and the participant.
17. Amka reserves the right to disqualify a winner if he or she cannot be reached telephonically after two (2) to three (3) attempts or in circumstances where a winner has been contacted but is not willing to provide or has not provided the requested information within 48 hours of having been notified that they are a winner. In such instances, a winner will forfeit their prize and Amka will select a new winner. If the new winner cannot be reached and/or also is not willing to provide or does not provide the requested information within 48 hours of having been notified that they are a winner, the prize will be forfeited and no further winners shall be selected by Amka.
18. The winners may be announced in the media by 31 October 2025.
19. Prizes are not transferable; gift hampers may not be converted to cash.
20. With a participant's consent, Amka and/or its agents may publish their photo and/or details in the media without payment or compensation.
21. Amka reserves the right, at any time and at its sole discretion, to vary, suspend, postpone, withdraw or amend this competition, including prizes or any aspect thereof, for any reasons whatsoever, including in the event of any unforeseen circumstances or factors beyond its control and without notice.
22. Except as provided for in the Consumer Protection Act No. 68 of 2008 South Africa ("CPA"), the judges' decision on all matters arising out of the competition will be final and binding, and no correspondence will be entered into.
23. By entering the competition and/or accepting the prize, participants and winners hereby unconditionally and irrevocably indemnify and holds harmless Amka, the organisers, their directors, employees, agents, suppliers and contractors from and against any actions, claims and/or liability for injury, loss or damage of any kind resulting in whole or in part, directly or indirectly from participation in the competition, acceptance of the prize, the use of any prize awarded and/or participation (or non-participation) in a prize-related activity, and/or attending a ceremonial prize handover, and acknowledge that Amka shall not be liable for any of the aforementioned liability for injury, loss or damage of any kind, save in the event of Amka's gross negligence or wilful intent. This indemnity does not apply to any Karvol, Milton or Purity & Elizabeth Anne's goods purchased by any participants or winners.
24. Amka will not be held liable for any participant that provides incomplete or incorrect details and any technical glitches beyond its control.
25. All information relating to this competition and published on any promotional material shall form part of the terms and conditions of entry.
26. By entering the competition, participants agree to abide by these terms and conditions.
27. Should any dispute arise in relation to the interpretation of these Competition terms and conditions, Amka's



decision shall be final and no correspondence will be entered into.

28. All provisions of these terms and conditions shall be deemed to be qualified to the extent required in order to ensure compliance with the applicable provisions of the CPA and these terms and conditions must be interpreted and applied accordingly.
 29. By entering the competition in accordance with its terms, you are entering a promotional competition for the purposes of the CPA and the promotional competition will be conducted in accordance with same. Should a participant win a prize in the competition, he or she undertakes to expeditiously do all things necessary to enable Amka to comply with its obligations under the CPA.
 30. By participating in this competition and in accordance with the Protection of Personal Information Act No. 4 of 2013 ("POPIA"), participants consent to (i) the processing of their personal information by Amka, any of their operators, commercial partners, agents and subcontractors (who may be outside South Africa) on the condition that they will keep such information confidential; (ii) the collection of a participant's personal information from any other source to supplement the personal information which Amka has about said participants; (iii) the retention of their personal information for as long as permitted for legal, regulatory, fraud prevention and marketing purposes, only for the purposes of this competition.
 31. These terms and conditions constitute a legally binding agreement made between the participants and Amka.
 32. The competition shall be governed and interpreted in accordance with the laws of the Republic of South Africa.
 33. For further information, please contact the Amka Consumer Care Line on 0860 002 652 or the Consumer Relations WhatsApp number on 060 996 6087. Alternatively, visit www.amka.co.za.
-