

## BE THE QUEEN CAMPAIGN TERMS & CONDITIONS

1. The promoter is Amka Products (Pty) Ltd ("Amka" or "the Promoter").
2. The promotional competition is open to all South African residents residing in South Africa who are in possession of a valid identity document, passport or document of proof of South African residency. Any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the competition and will automatically be disqualified upon entry.
3. Any participant under the age of 18 (Eighteen) years must be fully assisted by his/her guardian, who approves of and consents to the participant's participation in the competition and the participant's receipts / possession of the prize.
4. This promotional competition is open from the 15th of September 2025 and ends at 12am (midnight) on the 7th of December 2025 ("campaign period"). Any purchases made after the closing date will not qualify.
5. The competition applies only to the purchase of the following participating brands:
  - 5.1 Clere Body Creme & Body Lotions (articles exclude mens products)
  - 5.2 Clere Beautiful
  - 5.3 Clere Glycerine
  - 5.4 Clere Petroleum Jelly
  - 5.5 Clere Glyco-Oil
  - 5.6 Clere Pure & Protect
  - 5.7 Clere Radiance (excluding face products)
  - 5.8 Cuticura
  - 5.9 Lemon Lite
  - 5.10 Shower to Shower Ladies Aerosol & Roll Ons
  - 5.11 MUM Ladies Aerosol & Roll Ons
6. To enter, participants will be required to:
  - 6.1 Purchase any 2 (Two) of the participating products from any Shoprite, Shoprite Hyper, Checkers or Checkers Hyper branded store nationwide; and
  - 6.2 Dial the USSD string to enter. *See till slip for details.*
  - 6.3 Standard USSD rates apply.
7. Participants must keep their till slip as proof of purchase.
8. Participants must enter in their correct contact details. If a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.
9. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code.
10. Participants stand a chance to win:

- 10.1 1 (One) of 4 (Four) i-Phone 16 valued at R25 000 (Twenty-five Thousand Rand) that will be given away at the end of the competition; or
- 10.2 1 (One) of 20 (Twenty) R500 (Five Hundred Rand) Shoprite Checkers shopping vouchers. These prizes will be given away weekly over the campaign period.
- 10.3 There will also be 1 (One) grand prize of R50,000 (Fifty Thousand Rand) cash that will be given away at the end of the competition.
11. Expiry dates can be found on the vouchers.
12. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
13. Winners will be selected by means of a random draw. Winners will be notified by SMS during the course of the campaign, subject to verification. Winners' prizes will be fulfilled within 10 working days of verification. The final weekly winners and grand-prize winner will be drawn at the end of the campaign and will be notified telephonically where the winner will be required to verify their details. The Promoter (Shoprite and Amka) will endeavour to contact the prize winner once every day for 5 (Five) consecutive working days after their name is drawn.
14. Amka reserves the right to disqualify a winner if he or she cannot be reached telephonically after 5 (Five) attempts or in circumstances where a winner has been contacted but is not willing to provide or has not provided the requested information within 48 (Forty Eight) hours of having been notified that they are a winner. In such instances, a winner will forfeit their prize and Amka will select a new winner. If the new winner cannot be reached and/or also is not willing to provide or does not provide the requested information within 48 (Forty Eight) hours of having been notified that they are a winner, the prize will be forfeited and no further winners shall be selected by Amka.
15. The prize includes delivery, if applicable, and winners will be required to provide the Promoter with a valid day time delivery address to enable delivery.
16. A copy of these rules can be found on the following website [www.termsconditions.co.za](http://www.termsconditions.co.za) throughout the period of the competition or can be obtained from the Consumer Call Centre on telephone number 0860 002 652. For further information, please contact the Amka Products (Pty) Ltd Consumer Care Line on 0860 002 652 or the Consumer Relations WhatsApp number on 060 996 6087. Alternatively, visit [www.amka.co.za](http://www.amka.co.za).
17. With an entrant's consent, Amka and/or its agents may name winners publicly and any other place where the Promoter deems fit.
18. Failure to claim the prize or a refusal or inability to comply with these requirements will disqualify the winner and a new winner will be drawn in their place at the sole discretion of the Promoter.
19. Neither Shoprite Checkers (Pty) Ltd, the Promoter nor its agents or suppliers will be liable for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted, or for vouchers or entries that are lost, damaged, or delayed. Voucher codes will not be resent, and no replacement voucher codes will be issued.

20. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
21. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
22. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
23. The Promoter has the right in its sole discretion to summarily disqualify a winner who, at any time, does not act in accordance with the spirit of the promotional competition. A disqualified winner shall immediately forfeit their right, title or interest in any prize.
24. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
25. **NOTE:** Any attempt to use multiple e-mail or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
26. The prize is not exchangeable for cash and is not transferrable.
27. The Promoter reserves the right to use the images taken of the grand prize winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at 14 Ellman St, Sunderland Ridge, Centurion, 0157 / PO BOX 3504 Pretoria 001, Att: Legal Department.
28. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
29. In the event that the prize is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute prizes of equal value.
30. Neither the Promoter, its agents, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
31. The judges' decision is final and no correspondence will be entered into.

32. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
33. All information on the website, digital channels and till slip is provided by Shoprite Checkers (Pty) Ltd, or is licensed from various license holders. You may only use this information to assist in learning more about any particular product or service. You may not store, reuse or utilise this information for any commercial purpose.
34. You may not use any form of automated search or download technology to access this site without our prior written consent.
35. By accepting the terms and condition as set out herein, you confirm that you are aware of the information that is being collected by us and that this information will be solely processed for the purposes of this promotion.
36. Your privacy is important to us, for more information on how we process and secure your personal information; please see our [data privacy statement](#).

