

APPENDIX 1 PROMOTIONAL COMPETITION TERMS AND CONDITIONS

PROMOTER	L'Oréal South Africa Proprietary Limited
COMPETITION NAME	Dark and Lovely Best for Braids Instore Competition in Checkers and Shoprite
PRIZE	Win 1 of 50 R500.00 Shopping vouchers in selected Shoprite and Checkers stores
PRIZE VALUE	A R500.00 shopping voucher.
STARTING DATE AND TIME	Monday, 23 June 2025 (Opening time will be based on each store's operating hours)
CLOSING DATE AND TIME	Sunday, 27 July 2025 (Closing time will be based on each store's operating hours)
EXCLUDED PERSONS	"Excluded Persons" means directors, employees, agents or consultants of L'Oréal or its subsidiaries, their immediate family members, life partners, business partners and associates and any other person who is involved with the devising, production, management or marketing of the Competition or controls or is controlled by L'Oréal, or marketing service providers or their immediate family members.
DATE OF DRAW	Daily between 23 June 2025 – 27 July 2025.
HOW TO ENTER	<p>Buy any Dark and Lovely Best for Braids participating product at either Shoprite or Checkers.</p> <p>Swipe your Xtra Savings card at the till point and stand a chance to win 1 of 50 R500.00 shopping vouchers.</p> <p>Participating Products</p> <p>Dark & Lovely Au Naturele Scalp Soother 250ml</p> <p>Dark & Lovely Au Naturele Braid Refresher 250ml</p> <p>Dark & Lovely Grostrong Anti Dryness 125ml</p> <p>Dark & Lovely Grostrong Anti Dryness 250ml</p> <p>Dark & Lovely Grostrong Anti Dandruff 125ml</p> <p>Dark & Lovely Grostrong Anti Dandruff 250ml</p> <p>Dark & Lovely Grostrong Anti Breakage 125ml</p> <p>Dark & Lovely Grostrong Anti Breakage 250ml</p> <p>Dark & Lovely Extra Hold Styling Gel 250ml</p> <p>Dark & Lovely Protective Styles Scalp Lotion 100ml</p> <p>Dark & Lovely Protective Styles Cleansing Water 250ml</p> <p>Dark & Lovely Braid Spray 250ml</p>
RESTRICTION ON NUMBER OF ENTRIES	No restriction on the number of entries.

- 1 Please read the Promotion terms and conditions ("Terms") carefully. These Terms apply to everyone participating in the Dark and Lovely Best for Braids Instore Competition at Checkers and Shoprite from 23 June 2025 to 27 July 2025 ("the Competition").
- 2 The Promoter: This Competition is conducted by L'Oréal South Africa Proprietary Limited (registration no.: 1993/002698/07) having its registered address at Building 17, The Woodlands Office Park, Woodmead Drive, Woodmead ("the Promoter").
- 3 **Terms:** Instructions on how to enter the Competition, the rules, directions and prizes all form part of these Terms. If you take part in this Competition, you agree to be bound by these Terms and accept that the Promoter's decision is final and binding. Further to this, The Promoter reserves the right to amend, modify, change, postpone, suspend or terminate this Competition and any Prizes (which have not yet been subject to a draw),

or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.

- 4 **Promotional Period:** The Promotion will start on 23 June 2025 and will end on 27 July 2025 depending on each store's operating hours ("the Competition Period"). The Promoter reserves the right to extend the duration of the Competition Period in the event that the Promoter has not received the minimum number of qualifying entries for the Competition Period.
- 5 **Eligibility:** The Competition is open to all natural persons who are citizens alternatively legal temporary or permanent residents of South Africa. You must reside in South Africa at the time of winning or receiving any prize in this Competition. You must be 18 (Eighteen) years old or older to participate in this Competition and have a valid South African Identity document, or a valid passport, and necessary temporary or permanent resident permit ("the Participants").
- 6 **People who may not participate in this Competition:** Any person who is a director, member, partner, employee or agent of, or consultant ("Associates") of the Promoter, or any other person who directly or indirectly controls, is employed by or is controlled by the Promoter, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to L'Oréal South Africa Proprietary Limited and L'Oréal Manufacturing Midrand (Pty) Ltd and each of their affiliates and Shoprite Group may not participate in this Competition ("Excluded Persons").
- 7 The Prize will only be awarded:
 - 7.1 to a natural person as stipulated in these rules and will not be awarded to any legal entity; and
 - 7.2 if it is not unlawful to supply the Prize to a person in terms of any legislation or public regulation and the Promoter reserves the right to require proof that it will not be unlawful to supply a Prize (for example to request the winner of a TV to provide his/her TV license to the Promoter before they can hand over the prize).
- 8 For an entry to be valid and considered, it must be received at a Checkers or Shoprite participating store during the Competition Period within store's operating hours on or before the Closing Date and are subject to government regulations.
- 9 By submitting an entry to the Competition, Participants accept and agree to be bound by these Terms. Participants may request a free copy of these Terms by emailing their request to darklovelyrsa@loreal.com.
- 10 L'Oréal is not liable for any entries not received for any reason including but not limited to technical malfunction, loss or delayed transmissions, omissions, interruptions, deletions, or inability to access any website or online services.
- 11 Incorrect, inaccurate, unclear, or illegible entries will be declared invalid and will not be considered. L'Oréal will not be liable for any claims arising out of such invalidity.

- 12 Entries not containing contact details will be automatically disqualified.
- 13 It is your responsibility to ensure that of all information provided by or on behalf of you to the Promoter is accurate, complete and up-to-date at all times.
- 14 The draw is completely random and automated. Accordingly, there are no considerations, biases or calculations that determine the winner.
- 15 All entries are randomised, and the required number of winners are drawn on the Date of Draw.
- 16 The Promoter will notify the winner of their Prize at the till.
- 17 You agree and understand that you stand a chance to win 1 (one) of 50 (fifty) R500.00 shopping vouchers per retailer.
- 18 There will be a total of 100 (one hundred) winners randomly drawn. The winners will be randomly selected at the Checkers or Shoprite till point during customer payment. The Promoter reserves the right to amend this qualification at its sole and absolute discretion
- 19 The Prize is not transferable by you and may not be deferred, changed or exchanged for cash or any other item.
- 20 The Promoter reserves the right to substitute the Prize with any other gift of comparable commercial value.
- 21 Any costs or expenses incurred in respect of items not specifically included in the Prize are for the winner's own account. The Promoter and its affiliates will not be responsible for any other expenses which the winner may incur as a result of their acceptance and/ or use of a Prize, whether foreseen or not.
- 22 To the extent that any taxes, duties, levies or other charges may be levied on a Prize by the State or any other competent government or regulatory body, the winner will be liable therefore, and the Promoter will not increase the value of the Prize to compensate for such charges.
- 23 The value of the Prize includes VAT.
- 24 50 (fifty) winners will be drawn randomly and daily from all eligible entries for the Competition Period.
- 25 The Promoter may request the winner to be photographed and/or identified in any media, which is inclusive of but not limited to television, radio print publications and online sites in which the Competition receives exposure and for future marketing initiatives with the understanding that the winner may decline such an invitation.
- 26 The winner will forfeit their Prize in the event that they fail to comply with the Promoter's requirements within the time period provided to you by the Promoter in order for the Promoter to process the Prize.

- 27 Participants enter the Competition entirely at their own risk. The Promoter and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors, any participating store and/or its subsidiaries cannot be held responsible or liable for any accident, injury, harm or loss suffered by any person or entity as a direct or indirect result of entering the Competition or suffered as a direct or indirect result of the utilisation in any way whatsoever of the Prize won in terms of the Competition.
- 28 Competition artwork is for illustrative purposes only. Participants hereby agree to release and indemnify the Promoter and its directors, affiliates, members, partners, employees, agents, consultants, suppliers, contractors and subsidiaries and hold it harmless against any and all losses, harm, damages, rights, claims and actions of any kind in connection with the Competition, promotion or special offer or resulting from the participation in the Competition or acceptance, possession, use or receiving of any Prize relating to the Competition, including, without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasion of privacy.
- 29 This Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other social media platform that may be used as an intermediary.
- 30 Should any dispute arise in relation to these Terms and/or the draw, the Promoter's decision will be final and binding and no correspondence shall be entered into.
- 31 If the winner fails to comply with any of these Terms or the terms of acceptance of the Prizes, or if they refuse to sign the Promoter's winner's declaration or the Promoter's winner's Prize acceptance form, this will be construed as a rejection of the Prize and then, without prejudice to any other remedy which the Promoter may have, the winner will be automatically disqualified and will forfeit the Prize.
- 32 You hereby consent to the Promoter using and processing your personal information in accordance with the Protection of Personal Information Act 4 of 2013 ("POPIA") in order to process your entry as stated herein, for research and statistical purposes, as well as for any marketing and future promotions, if opted in.
- 33 The Participant can refer to the Privacy Notice available at <https://www.loreal.com/en/south-africa/pages/group/privacy-policy-south-africa/> to confirm how the Promoter will process your Personal Information.
- 34 Any personal information relating to the winner or a Participant will be used solely in accordance with the Consumer Protection Act 68 of 2008 and POPIA and will not be disclosed to a third party without your prior consent.
- 35 By participating in the Competition, you consent to the sharing of your personal information between the Promoter and its affiliates including holding and subsidiary companies subject to cross border transfer requirements being met.

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By posting any content, images, or comments on any of L'Oréal's public and/or social media platform or by sending any such content to L'Oréal, a Participant consent to and gives L'Oréal a world-wide royalty free license to reproduce, modify, adapt and publish such content, images or comments for the purposes of promoting L'Oréal's products and/or services.