

Race Experience Consumer Prize

TERMS AND CONDITIONS

General:

1. Information on how to enter and the prize form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. The Promoter is The Really Great Brand Company 7a Bell Crescent, Westlake Cape Town, 7940, telephone number +27217975450 and Brown-Forman South Africa Pty Limited of Alpen Estate, The Great Cellar Building, 1st Floor, Alphen Drive, Constantia, Cape Town 7806, South Africa, telephone number: +2721 794 23 86
3. This promotional competition is closed to all participants under the age of 18 years old.
4. The promotional competition is open to all South African residents residing in <<South Africa>> and are in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
5. This Promotion commences on Sunday, 1 September 2024 and entries close at 23:59PM South Africa Standard Time (SAST) on 30 October 2024 (the “**Promotional Period**”).

How to Enter:

PURCHASE A Jack Daniel’s Tennessee Whiskey 750ml & STAND A CHANCE TO WIN ONE Double Tickets to a RACE EXPERIENCE; this including full package of Travel, Accommodation & track activity as part of the Race Weekend (*race location to be defined & confirmed*)

HOW TO ENTER:

Purchase 1(one) 750ml Jack Daniel’s Tennessee Whiskey during the “Promotional Period”

- Retain the purchase receipt for the transaction
 - For any online purchases – keep a copy of the invoice
- Scan the QR code provided on Campaign Point of Sale(POS)
- You will be directed to a Mobi Site set up for this campaign
- Follow the steps on the Mobi Site to enter your details
- Upload a photo of the receipt/ invoice to the allocated area
- Read & Acknowledge the Terms & Conditions
- Submit entry

Each 750ml bottle of Jack Daniel’s Tennessee Whiskey purchased during the ‘Promotional Period’ will count as 1(one) entry into the Promotion.

6. Participants must retain their till slip as proof of purchase – for further validation.
7. Participants must enter in their correct contact details. If a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.

8. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique code.

Prize Details:

9. There are one(1) Double Tickets to *(Race Location pending)* Race Experience *(The Prize)* – these include

The Tier Prize consists of a 5 day, 4 nights trip for the prize-winner and a guest to *(Race Location Pending)* and includes a race experience package.

‘The Prize’ includes:

- (a) return flights from a Cape Town International or OR Tambo International *(closest airport to the winners)* departing from the South African airport on no later than the *(date to be confirmed)* and returning to the same South African airport on *(date to be confirmed)*;
 - (a) winner and their guest *(friend)* will be responsible for any costs incurred to get to either Cape Town International or OR Tambo International Airports
- (b) a daily per diem of €180 per person – for the 4(four) nights in *(Race Location Pending)*
- (c) 4 star hotel accommodation *(or equivalent)* in *(Race Location Pending)* to include breakfast for 4 nights; Hotel room will be based on 2(two) people sharing.
- (d) return ground transfers from *(Race Location Pending)* to the designated hotel in *(Race Location Pending)*
- (e) 2 x race experience packages for the race weekend *(date to be confirmed)*, including transfers from the designated hotel to the circuit.

Prize Draw and Other Terms

10. Six(6) Names and Alternates will be randomly selected in an audited draw.
11. Each of the Six(6) Names Drawn will receive a request from the Promoter(or its Agents) to:
- Submit a Video Motivation not longer than 1(one) minute to a defined email address
 - The Video Motivation needs to – “Tell us why YOU should be chosen to attend this Once in a Lifetime Barcelona Racing Experience”
 - The Video will be judged by the following:
 - Show how you(the entrant) embodies the Bold Authentic Spirit of Jack Daniel’s
 - Share how you(the entrant) will ‘Make it Count’ by winning this trip
 - Energy and Excitement conveyed in the video submission
12. The Video Submissions will be scored and judged by a panel of three(3) members of the Jack Daniel’s South Africa Team

13. The Promoter (or their agent) will make contact with the Final one(1) Prize Winners.
14. All Final Winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
15. All Names drawn for the Video Submission will be selected by means of a random draw and will be notified telephonically where the Six(6) participants will be required to verify their details. The Promoter (or their agent) will endeavor to contact the Six(6) participants once every day for 5 consecutive working days after their name is drawn. If the Six(6) participants cannot be contacted during this period, the position will be forfeited and another participant will be selected in accordance with the rules.
16. The prize requires the One(1) Final Prize Winners & their guest to have:
 - Valid Passport
 - Required Visa (*produced 60 days after announcement of winner*)
 - No legal restraints to restrict travel out of South Africa to the Country related to the prize
 - No other restrictions that would hinder the Prize Winner from traveling on an airplane or any other forms of transport
 - Able to comply with the required Terms and Conditions related to travel
 - Travel insurance in accordance with related travel requirements
17. Any Passport or Visa costs are not the responsibility of the Promoter or their agents and is the responsibility of the Prize Winner.
18. The Promoter reserves the right to name Prize Winners publicly and any other place where the Promoter deems fit. By entering the competition, prize winners agree to the publication of their name by the Promoter.
19. If the Prize Winner is unable or unfit to comply with the requirements noted in point 16 – the Prize Winner is required to inform the Promoter or their agent within 60 days of the Winners announcement. This will then disqualify the winner and the prize will be forfeited; a new Prize Winner will be announced from the alternates list of names, in their place - at the sole discretion of the Promoter.
20. Failure to claim the prize or a refusal or inability to comply herewith these requirements by the required time to facilitate the travel period, will disqualify the winner and the prize will be forfeited; a new winner will be drawn from the alternate list in their place at the sole discretion of the Promoter.
21. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and the Promoter's privacy policy.
22. The Promoter(or their agent) shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
23. The Promoter(or their agent) shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.

24. The Promoter(or their agent) does not accept Responsibility for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
25. The Promoter(or their agent) does not have any Responsibility for Prize Winners missing flights, incurring additional costs, upgrades, access to lounges, additional baggage costs or any other costs incurred – that are not covered by the “ The Prize” stipulated above.
26. The Promoter(or their agent) does not have any Responsibility for loss, damage or costs incurred related to any personal possessions of the Prize Winner or their invited guest (Friend) in any way.
27. The Promoter(or their agent) does not have any Responsibility for loss of life, injury, disability or trauma suffered by the Prize Winner or their invited guest (*Friend*) in any way.
28. To the extent permitted by applicable law, McLaren shall not be liable under or in connection with these [Terms & Conditions/Terms], the competition or any prize for any indirect, special or consequential loss or damage and shall not be liable for any injury or damage arising from the use of the prize(s).
29. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
30. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
31. **NOTE:** Any attempt to use multiple e-mail or Facebook accounts or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
32. The prize is NOT exchangeable for cash and is not transferrable.
33. The Promoter reserves the right to share all Entrance &/or Prize Winner Details with Brown Forman where needed – for audit or marketing purposes. In accordance with the POPI Act legal requirements.
34. The Promoter reserves the right to use the images taken of the winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the winner. However, the winner has the right to object to these images being used by written notification to the Promoter at <<7a Bell Crescent, Westlake, 7940 >> ATT: Legal Department.