

**BIRTHDAY PICK A BOX  
PROMOTIONAL COMPETITION TERMS AND CONDITIONS**

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1. The promoter is Shoprite Checkers (Pty) Ltd (the “**Promoter**”).
2. This promotional competition (“**Competition**”) is open to all Shoprite Xtra Savings customers who opted-in to Xtra Savings direct marketing emails or SMSs, and are in possession of a valid identity document, passport or other documentary proof of South African residency. Any director, member, partner, employee, agent, family member or consultant of the Promoter, their marketing service providers, suppliers, distributors or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members may not enter or participate in the Competition and will be disqualified from receiving a prize.
3. This Competition will start on 21 July 2025 (“**start date**”) and end on 07 September 2025 (“**closing date**”). The period from the Competition start date to closing date is referred to as the “**Campaign Period**”. Any entries received outside the Campaign Period will not be considered.
4. To enter the Competition, participants that meet the requirements in clause 2 above, must do the following during the Campaign Period:
  - 4.1 Spend R200 or more per transaction on products purchased at a Shoprite or Shoprite Liquorshop store in South Africa (“Qualifying Transaction”) and swipe their Xtra Savings card;
  - 4.2 Upon receipt of a *Pick a Box* email or SMS, click on a play link (“**Play**”) and follow the prompts provided.
5. Participants will only receive one Play per Qualifying Transaction, and only one Play per day. *Pick A Box* Plays cannot accumulate. If a participant opens the link and receives the *Pick A Box* pop-up, but does not Play immediately, the Play will be forfeited.
6. The Promoter or its representatives are entitled to disqualify participants from entering and/or winning a prize, if the Promoter has a reasonable suspicion of spamming, use of multiple social media accounts or bots to enter, fraud, AI generated entries or code manipulation.
7. Participants will also automatically be entered into a weekly draw to stand a chance to win R100 000 (one hundred thousand rand) in cash. 1 (one) winner will be selected every week over the following 7 weeks:
  - 7.1 Week 1: 21 July – 27 July 2025;
  - 7.2 Week 2: 28 July – 03 August 2025;
  - 7.3 Week 3: 04 August – 10 August 2025;
  - 7.4 Week 4: 11 August – 17 August 2025;
  - 7.5 Week 5: 18 August- 24 August 2025;
  - 7.6 Week 6: 25 August- 31 August 2025; and
  - 7.7 Week 7: 01 September- 07 September 2025.
8. There will be more than 1,000,000 prizes up for grabs.
9. Prizes: Prizes are available depending on the number of Qualifying Transactions that take place within the Campaign Period and will be allocated automatically and at random. The winners will each receive a prize loaded onto their Xtra Savings card and thereafter need to redeem their prize by swiping their Xtra Savings card in store before 21 September 2025 (after which it will expire). Below is a list of prizes or discounts up for grabs to be won (while stocks last):
  - 9.1 A product coupon to redeem on next purchase of:
    - 9.1.1 KitKat 41g chocolate bar.
  - 9.2 A discount coupon to redeem on next purchase of:
    - 9.2.1 Save 40% on an Essentials Stainless Steel Kettle 1.7L;
    - 9.2.2 Buy 1 get 1 Free Coca Cola Original 440ml;
    - 9.2.3 Pay R1 for an Essentials Manual AirFryer 5L;
    - 9.2.4 Save 40% on Cheese Curls assorted 90g;
    - 9.2.5 Buy 1 get 1 Free Power Play Energy Drink assorted variants 500ml;
    - 9.2.6 Pay R1 for an Essentials Manual AirFryer 5L;
    - 9.2.7 Pay R1 for Magic Moments Marshmallows 50g; or
    - 9.2.8 Save R50 on a R500 shop.
10. Confirmation of the prize details will be sent via email or SMS, based on the winner’s preferred opt-in communication channel for Xtra Savings.
11. The winners will be notified that they have won a prize shortly after Playing, and they will receive a confirmation SMS or email.
12. Participants understand and agree that they may win a prize, but there is no guarantee that they will win a prize.

13. The details of the prizes, including but not limited to the prize category, validity period etc. will be entirely at the discretion of the Promoter – the winners will not be entitled to choose a prize or the details of their prize.
14. A copy of these rules can be found on [www.termsconditions.co.za](http://www.termsconditions.co.za) during the Campaign Period.
15. By entering this Competition and as a condition to receive a prize, participants: Consent to the processing of their personal information by the Promoter and their service providers, insofar that it is necessary to give effect to the Competition, for example to send the prizes. The winners will be given the opportunity to consent to further processing of their personal information.
16. Any prize that is not delivered or deliverable within 2 (two) days of allocation, or redeemed by a winner by the expiration date, will be deemed forfeited by such winner.
17. Neither the Promoter nor its agents or suppliers will be liable for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted, or for entries that are lost, damaged or delayed.
18. The winners will not be entitled to payment, credit or otherwise in the event that they do not receive or utilise the prizes to the fullest extent possible.
19. The Promoter in its sole discretion is entitled to disqualify any winner:
  - 19.1 Who has won a prize in a competition conducted by the Promoter during the last 3 months before the winner of this Competition is drawn; or
  - 19.2 Who at any time does not act in accordance with the spirit of the Competition, or if fraud, dishonesty, use of AI or cheating is suspected, including without limitation, through the manipulation of code or falsifying of data.
20. No entries from agents, third parties, organised groups, or entries automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry requirements.
21. Prizes are not transferable and may not be deferred or exchanged for cash, credit or otherwise.
22. The Promoter is entitled to change or terminate the Competition and/or prizes immediately and without notice, if deemed necessary in their sole discretion. In the event of such change or termination, participants agree to waive any rights that they have in respect of this Competition and acknowledge that they will have no recourse against the Promoter, its suppliers or agents.
23. In the event that the prizes are not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute the prizes with replacements of equal value.
24. Neither the Promoter, its agents, service providers, suppliers, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participants and the winners.
25. The Promoter's decision as to the winner is final and no correspondence will be entered into.
26. Participation in this Competition constitutes acceptance by the participants of, and an agreement to comply with these terms and conditions.
27. The winner may be requested to endorse, promote and advertise any of the goods and services of the Promoter and will not unreasonably withhold their consent.
28. Protecting participants' personal information is important to the Promoter. For more information, please refer to the data privacy statement on <https://www.shopriteholdings.co.za> . The winner is entitled to object to further processing of their Competition entries by written notification to Shoprite Checkers Home Office, Corner of William Dabbs Street and Old Paarl Road, Brackenfell, 7560. Att: Legal Department.
29. This Campaign is in no way sponsored, endorsed, or administered by, or associated with any social media or communication channel.