

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

The Terms and Conditions set out below apply to all participants submitting entries for the “Stimorol Volume Driver campaign 2025” (“Promotion”). Please refer to www.flavourthemoment.co.za for the current Terms and Conditions for this Promotion:

Please read these terms and conditions carefully. Participation in this Promotion will constitute your agreement to comply with these Terms and Conditions. If you do not agree with these Terms and Conditions, please do not participate.

THE PROMOTION AND PROMOTER:

The Promotion is conducted by Mondelez South Africa Proprietary Limited, No. 6 Woodmead Estate, 1 Woodmead Drive, Woodmead, Sandton, 2191, Tel: 011 253 4000 (“the Promoter”).

1. PROMOTION PERIOD

- 1.1. The Promotion will run from the 1 October 2025 to 14 December 2025 (“**the Promotional Period**”). No entries received after midnight on the 14 December 2025 will be accepted.
- 1.2. The Promotional Period may be extended or curtailed at the discretion of the Promoter.
- 1.3. The Promotion is valid while stocks last. The qualifying products are subject to stock availability at the time of purchase and will vary by store.

2. WHO MAY ENTER

- 2.1. All Participants in the Promotion (“**Participants**”) must, at the time of entering the Promotion:
 - 2.1.1. Be a natural person and be at least 18 (eighteen) years of age or older;
 - 2.1.2. Be a citizen and/or legal resident of the Republic of South Africa;
 - 2.1.3. Be in possession of a valid South African Identity Document, resident/work permit and/or Driver’s License;
 - 2.1.4. Be residing or be present in South Africa for the duration of the Promotional Period and for the period during which the prize draws and the delivery or collection of the prize/s takes place.
- 2.2. Participation in the Promotion excludes directors, members, partners, promotional and advertising agents, merchandisers, employees or consultants of the Promoter, or any third parties involved in the execution of the Promotion, either directly or indirectly (including but not limited to their agencies, organisers and participating stores of the Promotion) as well as the members of the immediate family (being spouses, life partners, parents, children, brothers, sisters, fathers and/or mothers) business partner or associate of any of the aforesaid persons.

3. HOW TO QUALIFY FOR THE PROMOTION

Participants who enter by purchasing any 2 Stimorol product in any Checkers, Checkers Hyper and Sixty60 web and app will stand a chance receive an instant prize by Scanning the QR Code entering into the WhatsApp journey.

Step 1: Buy any 2 Stimorol products

Step 1: Scan QR Code

Step 1: Sign up on WhatsApp number: +27600177508

Step 2: Complete the user journey

Step 3: Upload the till slip/tax invoice

Instore Mechanic

3.2 INSTORE ACTIVATION MECHANIC:

3.2.1 For a limited period, participants can visit selected stores and engage with our Promotional staff. The Promotion includes instore activations which will be held at selected stores nationwide.

3.2.2 Participants can purchase any participating pack or packs of Stimorol Gum at selected stores during the activation period, to participate in the spin & win to stand a chance to win instant prizes.

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

3.2.3 Brand Ambassadors (BAs) will also assist the consumers that purchase to scan the QR code (which will take them to a microsite), to be entered into a draw to win.

3.2.4 Shoppers will have the opportunity to engage with the Stimorol promoters at the store entrance or in the aisles, who shall explain the promotion running in-store.

3.2.5 Once shoppers have purchased their choice of Stimorol variant, they return to the Promoter, produce their receipt as proof of purchase (either at the entrance or in the aisles) where the BA's will assist them in playing the spin and win game.

3.2.6 The spin and win game will reveal their specific prize, which would be handed over instantly by the Promoter. The Promoter will also encourage customers to scan the QR Code to enter via microsite to stand a chance to win bigger prizes. The participants will receive the following messages after playing spin and win.

- Congrats! You've won a Stimorol gift
- Sorry! Better Luck next time!

3.2.7 Each participant is allowed to enter as many times they want as the more you enter the more chances to win brag-worthy prizes. Participants are however not guaranteed to win instant prizes each time they enter.

3.2.8 During the activation, video and images may be captured by the Brand Ambassador for promotional and documentation purposes.

3.2.9 By entering the activation site, participants agree that they may share the captured content on their social media platforms and for PR purposes to amplify and report on the activations.

3.2.10. The Promoter reserves the right to admit individuals onto the activation stand.

3.2.11 In accordance with child safety regulations, children under the age of 18 will not be allowed onto the activation stand without adult supervision.

3.2.12 Promoter may request participants to provide identity documents to verify their age.

3.2.13 Participants are responsible for their own actions and behaviour during the activation.

3.3 Participating Products

All Stimorol product variants purchased under the product type of Bottles, Envelopes, Clutch and Sticks, qualify for the promotion.

Please note that no other Promoter products are eligible for this Promotion, other than those participating products mentioned above. The Participating Products are subject to availability at time of purchase

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

BRAND	PPG	UNIT BARCODE	PRODUCT DESCRIPTION
STIMOROL	STIMOROL STICKS 14G	60024800	STIMOROL WILD CHERRY
		60024817	STIMOROL SF SPEARMINT
		60024824	STIM AIRRUSH MENTHOL
	STIMOROL INFINITY ENVELOPE 14PC	6001065600796	STIMO 26.7G INFI MINT
		6001065600994	STIMO 26.7G BRRY
		6001065600161	STIMO 27G INFI TROPICAL
	STIMOROL INFINITY DUAL-LAYER 27g	7622202205705	STIMO 27G INFI PEACH WATME
		7622202207440	STIMO 27G INFI RASPB LMN
	STIMOROL INFINITY CENTRE-FILLED 22g	7622202044373	STIMO 22G INF SPEAM
		7622202043840	STIMO 22G INF STRAWB
	STIMOROL BOTTLES 84G	7622210815774	STIMOROL W/CHERRY 84G BOTTLE
		7622210814777	STIMOROL SPEARMINT 84G BOTTLE
	STIMOROL BOTTLE 70G	7622202333613	STIMOROL W/CHERRY 70G BOTTLE
		7622202333668	STIMOROL SPEARMINT 70G BOTTLE
		7622201712730	STIMOROL AIR RUSH GUM MENTHOL SUGAR FREE 70GR
	STIMOROL BOTTLES 41.1G	7622202312724	STIMO INF 41.4G SOUR REDBERRY
		7622202311833	STIM 41.4G INF S/BLUE RBERRY
	STIMOROL BOTTLES 37.8G	7622202298479	STIMOROL INF 37.8G P/FRUIT AND LIME

3.3 Entries generated by script, macro, bot, incentives or other means not sponsored by the Promoter or any other automated means and entries aimed to subvert the entry process or do not conform to these terms and conditions may disqualify the Participants.

3.4 The Promoter shall not be responsible for data usage or telecommunication failure on the part of the participant's service provider.

3.5 No other person can enter the promotion on behalf of another person for purposes of an entry.

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

4. CAN I QUALIFY MORE THAN ONCE FOR THE PROMOTION?

- 4.1. The more Stimorol products purchased, the more points received which increases your chances towards the grand prize draw.
- 4.2. A person may not win more than one prize within a 6 (six) month period following his/her first win, nor shall (i) any member of such person's family (including, but not limited to, aunts, uncles, cousins, grandparents, in-laws, etc.) or (ii) friends or acquaintances residing at the same address, on the same property (including communes), or within a 2km radius of one another, qualify to win.
- 4.3. Prizes (as described in clause 5) are limited to one prize per household.
- 4.4. Further, a participant shall not be eligible to win the grand prize if they have won a grand prize in any Stimorol promotion within the 6 months immediately preceding the end of the Promotion Period.
- 4.5. The Promoter reserves the right to withhold prizes from any such person, and to reclaim any such prize if a breach of this rule is subsequently discovered or suspected.

5. PRIZES

5.1.

Daily:

Online – R640 (Six Hundred and Forty Rand) in daily cash prizes to be paid out to entrants over the duration of the campaign.

Instore instant prizes

- x333 Domino set per region
- x333 sunglasses per region
- x333 phone card holder per region
- X10 Branded Sling bags per region
- X13 Branded Mugs for GP

Weekly:

X1 weekly voucher from: <https://bash.com/> to the value of R2000 (Two Thousand Rand) only

Grand Prize:

R33 600 (Thirty-three Thousand Six Hundred Rand) in cash to x2 winners per month for 3 months (exact amount is R33 666.66)

5.2 Any Prize not taken up for any reason within one month of notification will be forfeited.

5.3 Prizes are not exchangeable or transferable.

5.4 A single person/ID number may only win 1 Grand Prize per competition.

6. TERMS OF DELIVERY

Payment of the cash prizes will be made by EFT (E-wallet) by the Promoter's agency, Vetro Media ("the agency"). The Prize is not transferrable

Winners may be required to sign Indemnities and/or Consent Forms when accepting their prize.

The Promoter reserves the right to carry out reasonable due diligence to confirm eligibility and may refuse to award the prize to a participant if there is suspicion of any irregularities or fraudulent activities.

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

7. INDEMNITY

- 7.1 To the extent permitted by the Consumer Protection Act and any other applicable law:
- 7.1.1. The participant and/or winner(s) hereby indemnifies the Promoter, its associated companies (directors, officers and/or employees) and/or agents against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise, because of the participants entrance to the Promotion.
 - 7.1.2. The Promoter excludes all warranties (express or implied), representations and liabilities regarding this Promotion (other than for death or personal injury caused by its negligence and/or fraud).
 - 7.1.3. The Promoter reserves the right, at any time, to verify the validity of participants (including but not limited to a participant's identity, age, place of residence) and to reject any participant who has not complied with these Terms and Conditions.
 - 7.1.4. Errors and omission may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
 - 7.1.5. Neither the Promoter nor its agents or distributors will have any liability in relation to this Promotion.
 - 7.1.6. By participating in this Promotion, participants agree to allow marketing material to be sent to them from the Promoter during and after the Promotion Period. However, participants will have the option to decline/Opt Out with every SMS received.
 - 7.1.7. The Promoter reserves the right to carry out reasonable due diligence to confirm eligibility and help ensure that the use of any such person in advertising or publicity for the Promotion will not bring the Promoter or any of the Promoter's brands into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Promotion as determined by Promoter in its sole discretion.
 - 7.1.8. The Promoter will not be liable for any unforeseen defects in promotional materials supplied or manufactured by third parties as well as airtime and digital prizes.
 - 7.1.9. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to a participant or any other person's mobile handset or computer related to, or resulting from, participation in this Promotion or the downloading of any materials related to this Promotion.
 - 7.1.10. No responsibility is accepted for any entries that are incomplete, tagged incorrectly, unreadable, ineligible, corrupted, misdirected, lost or delayed or are unable to be sent/ published due to technical or transmissions failures of any kind or any other reason.
 - 7.1.11. The Promoter assumes no liability whatsoever for any entry that has been omitted from participation for any reason whatsoever.
 - 7.1.12. If the Promoter is required by any law, to alter any aspect of the Promotion or to terminate the Promotion as a result of changes in legislation, the Promoter will have the right to terminate this Promotion with immediate effect. In such event, all participants hereby waive any rights which they may have against the Promoter and acknowledge that they will have no recourse or claim of any nature whatsoever against the Promoter, its agents and/or contractors.
 - 7.1.13. In the event of any inconsistency between these Terms and Conditions and any terms and conditions printed or displayed on any marketing materials published or broadcast in any media (such as but not limited to the internet, television, radio, newspaper, magazines etc.) relating to the Promotion, the terms contained in these Terms and Conditions shall prevail.
 - 7.1.14. Any winning participant who does not take up the prize will be deemed to have forfeited the prize and the Promoter will not have any further liability on the matter.
 - 7.1.15. Participants agree that by uploading photos, they grant permission to the Promoter to use the photos any part thereof, in any and all media for promotional/ marketing purposes.

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

8. CONFIDENTIALITY

- 8.1. Participants of this promotion are voluntarily providing their personal information to the Promoter, its associated agencies and the third-party service providers running the Promotion in conjunction with the Promoter.
- 8.2. By entering this Promotion, participants authorise the Promoter to collect, store and use (not share) personal information of participants for communication or statistical purposes. Participants are entitled to decline any marketing communication and inform the Promoter in writing should the participant wish to be removed from all communication.
- 8.3. By entering this Promotion, the participant consents that the Promoter may use names and images taken of the winners/participants for publicity purposes, without any further remuneration being payable to the winner. All promotional material will become the sole property of the Promoter. However, the participant/winner has the right to decline participating in any promotional activity or to object to these images being used by written notification to the Promoter at No. 6 Woodmead Estate, 1 Woodmead Drive, Woodmead, Sandton, 2191, Attention: Legal Department. The written notification is to reach the Promoter by no later than the last stipulated draw date.

9. GENERAL

- 9.1. The Promoter reserves the right to amend, modify, change, postpone, suspend or cancel this Promotion and any prizes, or any aspect thereof, without notice at any time, for any reason that the Promoter reasonable deems necessary.
- 9.2. The onus rests on the participants to check the website for updates to the Terms and Conditions.
- 9.3. No liability shall lie on the Promoter in favour of any participant, winner(s) and/or third party arising from such cancellation, suspension or termination. Therefore, the participant waives his/her right which they may have against the Promoter and hereby acknowledges that they will have no right of recourse or claim of any nature whatsoever against the Promoter.
- 9.4. The Promoter's decision is final, and no correspondence will be entered into. This Promotion is in no way sponsored, endorsed or administered by or associated with Facebook.
- 9.5. In part or all of any clause of these Terms and Conditions is illegal, invalid or enforceable:
 - 10.5.1. It will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable, but if that is not possible;
 - 10.5.2 It will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect.
- 9.6. Any dispute with number ownership (such as more than one individual claiming to be the owner of the same mobile/ contact number – verbally or otherwise) will result in immediate disqualification of both the number and the individuals and no negotiations will be entered into.
- 9.7. All terms and conditions are subject to the laws of Republic of South Africa and should a doubt or dispute occur, it will be taken before the courts of Republic of South Africa.
- 9.8. This Promotion is not applicable in conjunction with any other offers/ promotions offered by the Promoter.
- 9.9. Taxes and/or any additional costs or fees (if incurred) by a winner in relation to a prize are the sole responsibility of the winner.
- 9.10 Should a winner have any challenges with microsite "copy code" method please contact the Mondelez customer care line on 080 011 4449 or email: consumersa@mdlz.com

10. DATA PROTECTION TERMS

- 10.1 The Promoter through subcontractors/sub processors may have access to specific information which can identify individuals who are consumers (known as "Personal Information" as defined by Protection of Personal Information Act). The Promoter and its subcontractors shall comply with all laws and regulations applicable to "Personal Information" and any related information.
- 10.2 Promoter through its sub-processors warrants that any "Personal Information" will be collected in accordance with Protection of Personal Information Act.

TERMS AND CONDITIONS
STIMOROL – VOLUME DRIVER CAMPAIGN
2025

- 10.3 By accessing www.stimorolflavourthemoment.co.za , the consumer/data subject gives consent to the processor to process the Personal Information related to participation in the campaign.
- 10.4 Personal information will be retained as long as reasonably and legally required to perform the obligations under the terms of the campaign.

TERMS AND CONDITIONS

STIMOROL – VOLUME DRIVER CAMPAIGN

2025