

## **Buy Jägermeister O-Week Campaign 2025 - Competition terms and conditions.**

### **1. INTRODUCTION**

- 1.1. Buy a Jägermeister 750ml or **10x20ml** and stand a chance to win a **Bundle pack or Data** (“Competition”) is organised by Mast Jägermeister South Africa (“Jägermeister”) with Registration No. 2021/440911/07, a company incorporated in the Republic of South Africa and its designated agencies (“Organizers”, “we”, “us”, “our”).
- 1.2. Jägermeister’s address is Cube Workspace Fourways, Unit 9, the straight Avenue, Pine Slopes, Sandton, 2194.

### **2. WHEN DOES THE COMPETITION RUN?**

- 2.1 The Competition begins on the date set out in item 1 of the attached schedule (“Schedule”) and ends on the date set out in item 2 of the Schedule (both days inclusive).

### **3. WHO MAY ENTER?**

- 3.1. As a participant in the Competition, you must be (i) 18 years or older, (ii) a citizen or a permanent resident of South Africa, and (iii) in possession of a valid South African identity document or residency permit;
- 3.2. You are not allowed to participate in the Competition if you are:
  - 3.2.1. an employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the relevant agencies, and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Organizers, their advertising agencies, suppliers or dealers (“Disqualified Persons”).

### **4. HOW TO ENTER**

- 4.1. To participate in this competition you will need to:
  - 4.1.1. Purchase a 750 ML bottle of Jägermeister or Jägermeister Minis (10 x 20ml)
  - 4.1.2. Enter details of your till slip to [www.jagermeisteroweek.co.za](http://www.jagermeisteroweek.co.za).
- 4.2. By entering the Competition, you stand the chance to win the prize/s set out in item 3 of the Schedule (the “Prize”).
- 4.3. Prizes are not transferrable, and may not be deferred, changed, sold to another or a third party or exchanged for any other item or for cash.

## 5. WHAT ARE THE COMPETITION RULES?

### **MAIN PRIZE**

- 5.1. You may enter the Competition as many times as you wish, one purchase of a 750 ML bottle of Jägermeister or 10x20ml pack shall qualify as a single entry to the competition.
- 5.2. You are required to retain your original proof of purchase in order to collect your prize.
- 5.3. There will be 500 bundles to be won and 500 airtime vouchers.
- 5.4. The total prize value of the prize is R536 000. Split as follows: R100,000 worth of Airtime and R436,000 worth of Jägermeister apparel (Bundled up), split across grocery channel.
- 5.5. An entry will be declared invalid if it is:
  - 5.5.1. unclear, illegible or contains errors;
  - 5.5.2. submitted via an incorrect entry mechanism;
  - 5.5.3. submitted by a Disqualified Person;
  - 5.5.4. subject to fraud or dishonesty;
  - 5.5.5. the winner is not permitted to travel or is not permitted entry into any of the destinations as provided in item 3;
  - 5.5.6. not in compliance with these terms for any other reason.
- 5.6. We reserve the right to vary, postpone, suspend, or cancel the Competition and any Prizes, or any aspect thereof, without notice, for any reason whatsoever. In the event of such variation, postponement, suspension or cancellation, you agree to waive any right, interest and expectations you may have in terms of the Competition and acknowledge that you will have no recourse against us.
- 5.7. All participants and winners entering the competition agree to be bound by the rules that will be interpreted by Jägermeister.
- 5.8. The Competition is subject to the additional terms and conditions set out in Item 4 of the Schedule, if any;
- 5.9. All winners must be able to prove that they purchased a 750 ML bottle of Jägermeister or Jägermeister 10x20ml as well as be able to provide the original proof of purchase. Further Jägermeister may request the winner to confirm in writing that they are entitled to the prize and fill in all necessary documents required by Jägermeister.

## 6. HOW ARE WINNER/S SELECTED AND PRIZE/S CLAIMED?

Please see item 5 of the Schedule for details about the draw.

- 6.1. The winner/s of Prizes will be selected via a random draw, which will be conducted in accordance with the Consumer Protection Act, 2008 (“CPA”), and will be overseen by an independent accountant, registered auditor, attorney or advocate.

- 6.2. The Organizers may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these rules and the Consumer Protection Act 68 of 2008 (as amended). Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the Prize and it shall revert to the Organizers.
- 6.3. Winner/s will be contacted via preferred contact number.
- 6.4. If the Participant cannot, for any reason, be reached after 3 attempts within a period of 24 hours, the prize will be forfeited and another Participant will be selected in his/her place.
- 6.5. If, for any reason, it becomes unlawful for us to supply a Prize to a winner, the winner will be required to forfeit the Prize.
- 6.6. We reserve the right to substitute a prize of equal or greater value if the original Prize becomes unavailable for any reason.
- 6.7. You acknowledge that your participation in the Competition, and your acceptance and/or use of a Prize, or any aspect thereof, is at your own risk.
- 6.8. All information (including these rules) relating to this competition published on any promotional or advertising material or on our website at any time before or during the competition period will form part of the terms and conditions of entry. Jägermeister also has the right to withdraw this competition before the final draw.

## **7. PERSONAL INFORMATION**

- 7.1. By entering the Competition, you consent to us collecting, storing and utilising your personal information for communication and/or statistical purposes. We only process personal information in accordance with these terms, read with our privacy notice, which is accessible at <https://www.jagermeister.com/en/legal/privacy-policy> and in accordance with applicable data protection legislation.
- 7.2. We may require the winner/s of the Competition to be identified and/or photographed. Such information and/or images may be published in various forms, including via printed media, and/or on radio, television, social media, or otherwise. Winners are entitled to decline the publication of their images and/or decline participation in our marketing material insofar as it relates to the Competition.

## **8. WARRANTIES AND REPRESENTATIONS**

- 8.1. By entering the Competition, you warrant that:
  - 8.1.1. you are unaware of any reason legally which prohibits you from entering this Competition;

- 8.1.2. to the extent that you are required, as part of the Competition, to submit any photographs, images, or anything else that requires consent and/or copyright permission, that you have the necessary consent and authority to do so.
- 8.1.3. We make no representations and give no warranties (whether expressly or implied) as to the Competition and/or any particular Prize, including that a Prize will:
  - 8.1.3.1. meet your requirements, expectations, preferences, standards and/or needs; and/or
  - 8.1.3.2. be provided within any particular period.

## **9. LIMITATION OF LIABILITY AND INDEMNITY**

- 9.1. You agree that we will not be liable for (i) any Competition entries which are not received by us, regardless of the cause thereof, (ii) any technical malfunction or issues beyond our control, including failure of any telephone network, internet connectivity, computer systems, service, or hardware or software failures or malfunctions, traffic congestion (whether physical, or on the internet, telephone network or through any service provider, website or other device or medium), and/or (iii) any combination thereof.
- 9.2. We will not be liable in respect of any act of negligence or otherwise for but not limited to any accident, injury or loss of property which occurs as a result of, or which is attributable to the Competition, including in respect of you winning, accepting and/or utilising the Prize.
- 9.3. Regardless of the above, you indemnify us, and our advertising agencies, advisors, agents, shareholders, directors, suppliers, affiliates and/or associated companies, to the fullest extent permitted by law, against any and all claims (of whatsoever nature and howsoever arising) in respect of the Competition. You may be required to sign such indemnity if so required.

## **10. DISPUTES**

- 10.1. Should any dispute arise in relation to the Competition and/or these terms and conditions, Jägermeister shall be the final decision maker in respect of any and all disputes that arise from this competition, the decision by Jägermeister shall be final and binding between the parties.

## **11. GOVERNING LAW**

- 11.1. These terms shall be governed by and interpreted in accordance with South African law.

## 12. GENERAL PROVISIONS

In these terms:

- 12.1. a reference to an enactment is to that enactment as at the date of publication of these terms, as amended and includes any subordinate legislation made from time to time under such enactment;
- 12.2. a reference to any other document shall be to such agreement or document as amended;
- 12.3. the word “person” includes a natural person, juristic person, trust, organisation, partnership, joint venture, syndicate, or any other association;
- 12.4. the words “include”, “including” and “in particular” are by way of example only and shall not limit the generality of any preceding words;
- 12.5. the words “other” and “otherwise” shall be interpreted as widely as possible and will not be limited by any preceding words;
- 12.6. if figures are referred to in numerals and in words and there is a conflict between the two, the words shall prevail;
- 12.7. if any provision becomes illegal, invalid or unenforceable, such provision shall be severed, to the extent of its illegality, invalidity or unenforceability, from the balance of these terms.

## COMPETITION SCHEDULE

1.	Start Date	20 January 2025
2.	End Date	3 March 2025
3.	Prize/s	<b><u>Main Prize:</u></b> 1000 x bundle packs or 1000 x R100 worth of data
4.	Additional Terms and Conditions	<b>Step 1:</b> Purchase a 750 ML or 10x20ml bottle of Jägermeister; <b>Step 2:</b> Scan the QR code on the Neck tag and follow the prompts.
5.	Draw Details	Draw Details: The winners will be selected: Weekly until the end of the campaign (i.e. 03 March 2025)