



JUNGLE CHAMPIONS – PROMOTIONAL TERMS & CONDITIONS ("**COMPETITION RULES**")

1 Interpretation

- 1.1 In these Competition Rules, the following definitions apply (unless the context clearly indicates a contrary intention):
- 1.1.1 "**the Act**" means the Consumer Protection Act, 68 of 2008;
 - 1.1.2 "**Business Day**" means a day other than a Saturday or a Sunday or a day which from time to time is a proclaimed public holiday in the Republic of South Africa;
 - 1.1.3 "**Champion**" means any 1 (one) or more of the following South African sport stars/players:
 - 1.1.3.1 Cheslin Kolbe;
 - 1.1.3.2 Eben Etzebeth;
 - 1.1.3.3 Kagiso Rabada;
 - 1.1.3.4 Lucas Radebe;
 - 1.1.3.5 Percy Tau;
 - 1.1.3.6 Refiloe Jane;
 - 1.1.3.7 Bradley Nkoana;
 - 1.1.3.8 Akani Simbine; or
 - 1.1.3.9 Ronwen Williams;
 - 1.1.4 "**Competition Rules**" means these rules, as required by Section 36 of the Act;
 - 1.1.5 "**Location**" means the geographic area within which the Winner works or resides;
 - 1.1.6 "**Mall**" means a shopping mall or shopping centre, located within the Winner's Location;
 - 1.1.7 "**Participant**" means an individual who enters the Promotional Competition and meets the criteria set out in any natural person who qualifies in terms of clause 4.1;
 - 1.1.8 "**Participating Product**" means any of the following Jungle products:
 - 1.1.8.1 Jungle Oats;
 - 1.1.8.2 Jungle Instant Oats;
 - 1.1.8.3 Jungle Oatso Easy;
 - 1.1.8.4 Jungle Muesli;
 - 1.1.8.5 Jungle Corn Flakes;
 - 1.1.8.6 Jungle Oat Bran;
 - 1.1.8.7 Jungle Crunchalots; and
 - 1.1.8.8 Jungle Taystee Wheat;
 - 1.1.9 "**POPI**" means the Protection of Personal Information Act, No 4 of 2013;
 - 1.1.10 "**Promoters**" means Tiger Consumer Brands Limited and Hello Square (Pty) Ltd;



- 1.1.11 **“Promotional Competition”** means the competition to which these rules pertain as run by the Promoter during the Promotion Period;
- 1.1.12 **“Promotion Period”** means the period starting on 17 March 2025, and closes on 30 September 2025, at 00h00. No late entries will be accepted;
- 1.1.13 **“Prize”** shall bear the meaning ascribed thereto in clause 6;
- 1.1.14 **“Redeemable Period”** means the period that the Winners have to redeem their Prize, being the periods set out in clause 6;
- 1.1.15 **“Shopping Experience”** means having a dedicated Champion to spend the day with the Winner at the Mall, which may include sharing a meal with the Champion; and
- 1.1.16 **“Winner”** means a Participant who is successful in the Promotional Competition and is notified as such by the Promoter in terms of clause 7.

2 Introduction

- 2.1 The Promoters are offering a Promotional Competition in terms of which the Participants can enter the Promotional Competition in order to win the Prize, in terms of the Competition Rules set out herein.

3 The Consumer Protection Act

- 3.1 The Competition Rules contain certain terms and conditions which may:-
 - 3.1.1 limit the risk or liability of the Promoters, or any relevant third party; and/or
 - 3.1.2 create risk or liability for the Participant; and/or
 - 3.1.3 compel the Participant to indemnify the Promoters or a relevant third party; and/or
 - 3.1.4 serve as an acknowledgement, by the Participant, of certain facts.

4 The Participant

- 4.1 The Participant must be;
 - 4.1.1 a natural person and may not be a juristic person;
 - 4.1.2 18 (eighteen) years or older; and
 - 4.1.3 a permanent resident or citizens of the Republic of South Africa.
- 4.2 The Participant, by entering into the Promotional Competition, expressly acknowledges that he/she has been given an appropriate opportunity to first read the Competition Rules before entering the Promotional Competition and that he/she understands and thereby agrees to the Competition Rules.
- 4.3 It is a material term of the Promotional Competition that all Participants' to this Promotional Competition participate entirely at their own risk.
- 4.4 No director, employee, agent or consultant of the Promoter(s), or their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in



connection with this Promotional Competition may participate in this Promotional Competition.

5 How to enter

5.1 To enter this Promotional Competition Participants must follow the below mentioned processes:

5.1.1 To **qualify for the instant prizes (clause 6.1) and to gain entry into the grand prize (clause 6.2)**, Participants must:

5.1.1.1 buy any Participating Product either online or in-store;

5.1.1.2 scan the QR code located on the Participating Product and follow the prompts to complete his/her entry OR alternatively dial the following USSD: *120*1607# and follow the prompts to complete his/her entry; and

5.1.1.3 keep his/her till slip as proof of purchase in order to claim the Prize.

Standard data rates apply.

5.1.2 To **play the game (i.e. to unlock a card)**, Participants must:

5.1.2.1 using the WhatsApp link obtained following completion of the process outline in clause 5.1.1 above, draw a card to reveal the instant prize (clause 6.1) that he/she has won.

Standard data rates apply and the cost to enter is approx. R0.01 per WhatsApp message.

5.2 Each entry requires a separate receipt/till slip dated within the Promotion Period to be declared valid.

5.3 A person can win more than 1 (one) instant prize (clause 6.1) in this Promotional Competition.

5.4 The Promoters are not liable for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.

5.5 Entries which are unclear, illegible or contain errors will be declared invalid.

6 The Prize

6.1 The instant prizes, up for grabs every week, are as follows:

6.1.1 28 (twenty-eight) signed T-shirts;

6.1.2 28 (twenty-eight) signed hoodies;

6.1.3 28 (twenty-eight) signed caps;

6.1.4 28 (twenty-eight) signed South African flags;

6.1.5 112 (one hundred and twelve) signed posters;

6.1.6 250 (two hundred and fifty) grocery vouchers valued at R250.00 (two hundred and fifty rand) each, which can be redeemed at the following stores:

6.1.6.1 Shoprite;



- 6.1.6.2 Checkers; or
 - 6.1.6.3 Pick n Pay;
 - 6.1.7 220 (two hundred and twenty) grocery vouchers valued at R350.00 (three hundred and fifty rand) each, which can be redeemed at the following stores:
 - 6.1.7.1 Shoprite;
 - 6.1.7.2 Checkers; or
 - 6.1.7.3 Pick n Pay;
 - 6.1.8 200 (two hundred) sports vouchers valued at R450.00 (four hundred and fifty rand) each, which can be redeemed at a Total Sports store; and
 - 6.1.9 56 (fifty-six) Custom folders (signed cards in folder).
- 6.2 The grand prize, to be awarded at the end of the Promotional Competition, is 1 (one) shopping voucher valued at R50, 000.00 (fifty thousand rand) to be utilised at a Mall of the Winner's choosing, including a Shopping Experience.
- 6.3 All Prizes will be delivered (via courier or post) to each Winner, which such cost will be borne by the Promoter(s).
- 6.4 For the avoidance of doubt, all vouchers (being the grocery vouchers, sports vouchers and the shopping voucher):
 - 6.4.1 will only be valid for a period of 12 (twelve) months, which such period will be stipulated in the relevant voucher. If at expiration of the period, the Winner has not depleted the full value of the voucher, the remaining balance will be forfeited and will not be imbursemented; and
 - 6.4.2 will not be transferable for cash.
- 6.5 In respect of clause 6.1, the Winners will be awarded 72 (seventy-two) hours to provide the relevant details for him/her to redeem his/her Prize.
- 6.6 In respect of clause 6.2, the Winner will be selected by an audited random draw and will be notified telephonically within 5 (five) days of the selection having taken place. In the event that a Winner cannot be successfully contacted, following all reasonable attempts to do so, the Promoters reserves the right to draw another Winner in substitution. The names of the Winners will be available on the consumer care line. Any queries in this regard may be directed to the Tiger Brands consumer care line 0860101107.
- 6.7 Any Prize not taken up for any reason within the Redeemable Period will be forfeited.

7 The Winner

- 7.1 There will be 951 (nine hundred and fifty-one) Winners selected for this Promotional Competition, subject to Winners who win more than 1 (one) Prize (as contemplated in clause 5.3).
- 7.2 By participating in the Promotional Competition, the Winner hereby accepts that the Winner will be asked to take part in further publicity relating to the Promotional Competition, with the



Winner's permission, the Promoters may incorporate the Winner in publicity campaigns or allow their names and likenesses to be used for promotional purposes aligned with the Promoters' business, including but not limited to posting photos to the Promoters' website, Facebook and other social media pages.

- 7.3 The Winners may be required to sign a waiver of liability and indemnity before claiming their Prizes.
- 7.4 All Winners will be required to provide their names, ID numbers/passport numbers and contact details and to sign an acknowledgement of receipt of the Prize.
- 7.5 Pursuant and in addition to clause 6.2 above, upon receipt of the shopping voucher, the Winner will be required to follow the prompts (contained in the shopping voucher) to complete his/her activation of the shopping voucher. The Promoter is not liable for:
 - 7.5.1 costs related to the activation of the shopping voucher; and/or
 - 7.5.2 failure relating to the activation of the shopping voucher that may result in the activation not being successfully submitted.
- 7.6 The Participants consent, by taking part in the Promotional Competition, to the Promoters using the personal information collected through the Promotional Competition to adjudicate the Promotional Competition and for future marketing purposes by the Promoters themselves.
- 7.7 Where Participants/ Winners consent to take part in the Promoters' publicity campaigns, they will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoters.

8 The Rules

- 8.1 The following rules apply to the Promotional Competition:-
 - 8.1.1 the Participants must provide correct and up-to-date personal details as required by the Promoter with each referral sent to the Promoter and allow the Promoter to process such information in terms of POPI;
 - 8.1.2 the Promoters reserves the right to amend these Competition Rules by bringing it to the Participants attention within a reasonable period of time and may terminate the Promotional Competition at any time. In such event, where the Promotional Competition is terminated or suspended, all Participants agree to waive any rights that they may have in terms of the Promotional Competition and acknowledge that they have no recourse against the Promoters, their employees, agents, partners, suppliers, or sponsors; and
 - 8.1.3 in the event of a dispute, the decision of the Promoters will be final and binding and no correspondence will be entered into. In this regard and for further clarity, the Promoters shall be entitled to deal with such disputes (or any failure by Participants to follow the rules) in their sole discretion, including that the Promoters shall be entitled to immediately disqualify Participants from this Promotional Competition.



- 8.2 Unlawful, fraudulent, or otherwise dishonest conduct or any conduct in breach of these Rules by a Participant and/or their parents/guardians, determined in the Promoter's sole discretion, may result in disqualification from the Promotional Competition and ineligibility to win any prize.

9 Indemnification

- 9.1 By entering into the Promotional Competition, the Participant expressly agrees to the following indemnifications:
- 9.1.1 the Participant indemnifies and holds harmless the Promoters and its promotional partners, their employees and their agents ("the **Indemnified Parties**") of any and all liability pertaining to any damage, cost, injuries and losses of whatsoever nature and howsoever arising as a result of their participation in the Promotional Competition and related events and activities, including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy; and
- 9.1.2 the Participant accepts that the Indemnified Parties will not be responsible for any costs, damage or otherwise, howsoever incurred by the Winner subsequent to claiming the Prize.

10 Prize Qualification Rules

- 10.1 A Prize may not be handed over to a Winner when it is prohibited by law for the Winner to use the Prize. The Winner must prove their eligibility to use the Prize. Once the Winner has been notified and the Prize has been handed over, the Winner must sign an acknowledgement of receiving the Prize.
- 10.2 The Participant must inform their employer of his/her participation in the Promotional Competition and must obtain consent to participate, if this is required, the Promoters accepts no responsibility in this regard should the Participant have failed to obtain the necessary consent, resulting in their inability to redeem the Prize.
- 10.3 The Winner must provide valid proof of identity (a green bar-coded ID book/smart ID, passport or driver's license) and proof of address (not older than 3 (three) months).
- 10.4 Any extras not included in the Prize as detailed above will be at the expense of the Winner.
- 10.5 The Promoters reserves the right to substitute the Prize with any other prize of similar commercial value to the Prize offered herein, at its sole discretion.
- 10.6 For further information or enquiries please email consumer services at tigercsd@tigerbrands.com or call us on 086 010 0878. Calls to this number will be charged by your cellular network service provider.

11 POPI

- 11.1 Any personal data relating to the Winner or any other Participants will be used solely in accordance with current Act (defined above) and POPI and will not be disclosed to a third party without the Participant's prior consent.



- 11.2 This Promotional Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, X (formerly referred to as 'Twitter') or any other social network.
- 11.3 The Participant by part taking in the Promotional Competition consents to his/her personal information to be shared with the Promoters' employees, contractors or agents for the purpose of this Promotional Competition and for the purpose of sharing future promotions.