

PARMALAT “WIN EVERYDAY” PROMOTION 2025

Terms & Conditions

1. The competition is open to all residents of the Republic of South Africa over the age of 18 (eighteen) years at the date of entry with the exception of the employees of Lactalis South Africa (Pty) Ltd (Lactalis) and the respective advertising, media and PR Agencies, as well as the family members, consultants, directors, associates and trading partner of such organizations and persons.
 2. The competition commences on the 1st March 2025 and closes at midnight on the 31st May 2025. Any entries received outside of the duration of the Promotion will be invalid, automatically disqualified, and will not be considered.
 3. To enter the competition and stand a chance to win the participant must purchase any Parmalat product that has a Promotional Sticker on it, Dial *120*8963# and follow the prompts to enter. As part of the entry mechanic the participants will be required to provide the unique code found behind the sticker on the product purchase. (Standard rates apply: 20c per 20seconds). Free minutes and free SMS's do not apply. Do not send an SMS to *120*8963# as these will not be accepted as valid entries to the Competition.
- Incomplete entries will be billed to the relevant service provider. The Promoter shall not be responsible for telecommunication failure on the part of the Eligible Participants' service provider. Participants must enter using a phone number that is contactable during office hours i.e. 08h00 to 17h00, Monday to Friday, excluding Public Holidays.
4. All the successful entries received will stand a chance to win one of 100 x R5,000 cash prizes every day for the duration of the campaign period.
 5. Consumers may enter as many times as they choose, however each entry must be for a separate Parmalat product purchase with its own unique code.
 6. Participants must **keep their proof of purchase** for verification purposes and to claim the prize. If the winner does not have the proof of purchase the prize will be forfeited to the Promoter for a redraw.
 7. The winners will be announced by 9th May 2025 on <https://www.instagram.com/parmalatsouthafrica/?hl=en>

8. Selection of Winners

- 8.1 Winners will be chosen from the pool of valid entries of Eligible Participants
- 8.2 Winners will be randomly selected by means of a computer-generated random draw
- 8.3 Winners will be contacted by our promotion partner, COLONYCampaigns, who are managing the Parmalat Win Everyday Promotion, and will request documentation to be completed and for each winner to provide their bank account details and proof of banking letter (dated not more than 3 months ago). Cash prizes will then be electronically transferred (EFT) into the provided bank account once these are received.
- 8.4 Winners will be contacted by ColonyHQ daily for the duration of the campaign.
- 8.5 Random winner draws will take place every day for the duration of the campaign.
- 8.6 All valid entries received will be entered for the daily prize draw.

9. Winner Contacting

9.1 Colony Campaign, the company nominated by the Promoter ('Notifier') will contact a potential prize Winners by telephone ("Telephone Call") to the cell phone number used to enter the promotion by that potential prize Winner.

9.2 The Notifier will endeavor to contact the Winner once every day for 3 consecutive working days after their name is drawn and leave a voice message (if possible to do so), in order to verify their details. However, if the Winner cannot be reached and does not return the call within 24 hours of the last voice message being left on the third working day of attempting to contact a Winner, the prize will be forfeited and another Winner will be selected in accordance with the provisions of the Terms.

9.3 A potential prize Winner is not an actual Winner, until his/her status as an Eligible Participant is confirmed, their entry submission is validated and his/her qualifying documents (including proof of the transaction) are completed and submitted to the Promoter or someone nominated by the Promoter.

9.4 The Winner (s) will be required to provide their proof of purchase (till slip) connected with their winning entry. The details contained in the original till slip retained by the Winner must match those in the Winner's entry. If the details in the Winner's original proof of purchase do not match those of the winning entry, that Winner will be disqualified, and the Promotor will conduct another random draw to select a Winner.

9.5 The Winner(s) will be required to provide a copy of his/her ID together with their proof of purchase/original receipt, and the Winner Form.

9.5 If the Winner fails to provide requested documentation within 48 hours (2 days) from being requested to do so, the Winner will forfeit the prize and shall have no claim against the Promoter.

10. Winners agree to sign an acceptance form and agree to the use of their image as part of the reporting process and for no additional fee.

11. Under no circumstances shall the promoter be liable to anyone who enters this Promotion for any direct or consequential loss howsoever arising which may be suffered in relation to the prize draw, whether as a result of any negligent act or omission or any default on the part of the promoter or otherwise.

12. The promoter reserves the right to terminate or temporarily suspend this promotion in the event of technical or other difficulties that might compromise its integrity. Participation in the competition constitutes acceptance of the competition rules.

13. The judge's decision is final, and no correspondence will be entered into in this regard.

14. Use of Personal Information:

14.1 The Promoter collects personal information about entrants (including identification, contact and address information) in order to contact them about the promotion and where appropriate, verify their identity to award and deliver prizes. Personal information will be handled in accordance with the Protection Of Personal Information Act of South Africa.

14.2 Only those entrants who opt-in to receive future communications from the Promoter will also be contacted for future promotions and communication related to the Promoter.

15. Eligible Participants that are selected as Winners, consent to having their names published, subject to a right of refusal in the following media:

- i) on the Promoter's website i.e. www.lactalis.co.za
- ii) via the Promoter's Social Media platforms

16. The laws of the Republic of South Africa govern these Terms and Conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.

17. Should you have any queries regarding the Promotion, please call the Lactalis Comment Line on 086 066 4422 during the hours of 8am-10pm.